THINK LIKE A DESIGNER
PLAN INTERNATIONAL // YES!DIGITAL ECOSYSTEM
"If I had only one hour to save the world, I would spend fifty-five minutes defining the problem and five minutes finding the solution."

— Einstein
OUR PROBLEM

360MIL YOUTH
UNEMPLOYED

75% GLOBALLY
unemployed are youth

62% ASIA
& the pacific
Global unemployed
youth

$40B Gender
BARRIERS
Economic loss
per year

360MIL GLOBAL
unemployed youth

$40B Economic loss
per year
DESIGN THINKING

A HUMAN-CENTRED APPROACH TO INNOVATION THAT DRAWS FROM THE DESIGNERS TOOLKIT TO INTEGRATE THE NEEDS OF PEOPLE, THE POSSIBILITIES OF TECHNOLOGY & A MODEL FOR BUSINESS SUCCESS
THE YELLO UMBRELLA
HUMAN CENTRED DESIGN

An instrument is only musical to someone who can play it

APPOSITION

The positioning of things side by side or close together

UNIVERSAL ACCESS

Anyone, anywhere at anytime on any device
PUTTING PEOPLE FIRST
- User Experience
- Beauty
- Simplicity
- Appropriate Technology

AGILE DEVELOPMENT
- Iteration
- Minimize waste
- User feedback loops
- On-site user testing

A CHILD’S MIND
- Wilful intention
- Open minded
- Fail fast
- Infinite inquisition
UNIVERSAL ACCESS

MOBILE FIRST

OPEN SOURCE

EQUAL ACCESS
1. Enhance the standard of living for youth
2. Secure decent work
3. Empower choice
4. Quality, scale, influence
YES!DIGITAL ECOSYSTEM

Gov't/Donor/NGO  →  YES!HUB  →  YES!ACADEMY  →  YES!ME  →  Education & career

MARKETSCAN

Education & career

Product  Data  Actor
ONE STOP
The first port-of-call for YE practitioners fresh or well seasoned.

ONLINE TOOLS
A range of online tools to increase impact and build the capacity of practitioners.

YE COMMUNITY
An online space for people to connect and share their success & wisdom.
UX
UX FOCUSED
Design focus on user experience, gamification and interaction design.

LC
LOCAL CONTENT
Promoting local content development, using local vendors and local partners.
OPEN SOURCE
Built on the DHIS2 platform.

FIRST IN YE
One of the first organizations to customize DHIS2 for Youth employment

CONTEXT COMPATIBLE
Built to work in a range of low to no bandwidth contexts, includes Android app and integrates with other collection tools
ADDED EXTRA

MOBILE APP

ASSOCIATIONS

GEOLOCATION
YES!DIGITAL ECOSYSTEM

Gov’t/Donor/NGO → YES!HUB → YES!ACADEMY → YES!ME → Education & career

MARKETSCAN

Data Actor

Product
V2.0 is currently under construction, however market scan testing is available and encouraged.

Users are free to browse the front end of this site, however, as classes are currently underway, unfortunately testing of courses is unavailable at this time.

Still in beta testing mode. Demo’s can be arranged upon request, however, data is currently being migrated into the system, so no external users are enabled at this time. Email bo.percival@plan-international.org