MENTORING YOUNG ENTREPRENEURS

CHUTIPONG BENJASATKUL
MENTOR, HEADHUNTER, BUSINESS CONSULTANT

MARCEL WEDER
HEAD OF STRATEGY AND INNOVATION

4th UNESCO-APEID MEETING ON ENTREPRENEURSHIP EDUCATION

13TH OCTOBER 2015
MENTORSHIP

BY DEFINITION

“Mentorship is a personal developmental relationship in which a more experienced or more knowledgeable person helps to guide a less experienced or less knowledgeable person. (...) It is a learning and development partnership between someone with vast experience and someone who wants to learn.”

Source: Caela

Telemachos & Mentor (Odyssee)
Mentorship Relations

Socrates
Plato
Aristotle
Alexander the Great
Mentorship Relations

Joseph Haydn

Wolfgang Amadeus Mozart

Sigmund Freud

Carl Gustav Jung
Mentorship Relations

“If you ask any successful businessperson, they will always (say they) have had a great mentor at some point along the road.” – Richard Branson

Steve Jobs

Mark Zuckerberg
MENTORSHIP AND ENTREPRENEURSHIP

Mentee’s Reluctant Attitude → Great Potential of Entrepreneurial Mentorship
Professional Mentoring – A Real World Case

Chutipong Benjasatkul

- Professional Mentor and Career Coach
- Founder iTalent (Thailand) Co. Ltd.
Thank You

Visit us on AIPGlobal.co