Trends in Social Entrepreneurship Workshop

TODAY’s AGENDA

1. Introduce the Program and Participants 5 min
2. Discovering Trends in Social Entrepreneurship by Sid Siddiqui, MazikGlobal 2 hour
3. Education and Incubation Model
   Presentation by: Satyajit Majumdar & Raviraj Durwas, Tata Institute of Social Sciences, Mumbai, India 30 min.
4. EE-Net UNESCO Platform 30 min.
5. Q&A
A personal Story of Entrepreneurship

- Finding food to cook in Primary School – Did not have the money to buy!
  $0.02/day
- Selling candies in Middle School
  $1.00/day
- Running a Printing Press in College
  $10.0/day
- Building products for Microsoft
  $135/day
- Starting my own Company -> Sold it off in 4 years
  $8,220/day
- Developing Microsoft Dynamics AX 2012 ERP for Microsoft
  $9,660/day
- Building 3 Core IPs (HealthCare, Education, Manufacturing)
  The Future
- Jumping on the IOT Bandwagon
  The Future

BOTTOMLINE: I have not changed enough – What am I missing?
Problems are Many?

• Korea May Disappear
• In many countries Government is the solution for all problems
• What do you do in countries where Failure is not an option?
• Too much money or lack thereof – Is that really the issue?
• Are we bogged down with too many processes
• But how do we change the Mindset?
Problems always create an opportunity?  
Bill Drayton  
Discovering Trends in Social Entrepreneurship

- Change is always Difficult!  
- What should I Change?  
- What does It mean for Me?  
- How to get Motivated?  
- How Far should I go?  
- Knowing your place!
What should We do? Find Comfort in Change

- The pace of change will continue to accelerate
- “Change begets change as much as repetition reinforces repetition” Drayton
- A successful SE accepts the dynamism of the world around them
- Embrace a model of “open, fluid, teams of teams.”
- “Change or you will be Changed” UAE ruler Nahyan
How to? Commit to the Movement

- SE (Social Entrepreneurship) is here to stay
- SE is outpacing growth in the private and public sectors
- You risk missing the opportunity to find a purpose
- To do List (Passion + Daily Action = Purposeful Life)
  (Shannon Kaiser, Best-selling author, teacher, life coach, travel writer)
  - Get More Action – “Just Do It” Nike, Send a story to: Chicken Soup for the Soul
  - Start thinking from your Heart and find your passion
  - Break Up with the “ONE” and try “MANY” things
Where can I find Challenges that are Opportunities?

- Dynamic World is creating an incredible opportunity for new ventures
- “Too many people are stopped in their tracks by closed door.” Drayton
- Every closed door is an Opportunity for a SE
- Expand your thinking by:
  - Create a New Process, System, Workflow, Platform
  - Focus on fixing population challenges
  - Globalize your concepts, reach out beyond boundaries – Iqbal

Bill Gross
Can I scale? Aim High

- 4 Levels of Social Change by Drayton:
  - Direct Service
  - Scaling Up
  - Pattern Change
  - Framework Change
- Disrupt an entire system and replace the Old Models
- Dig deeper, look further upstream, Go where No Man has ever Gone Before
- Utter transformation is possible and necessary
And, lastly the Key to succeed is in: Embracing Empathy

- “Empathy is the key to a new world” Drayton
- Our Moral imperative to cultivate empathy in children
- Recognize our “shared values”.
- Drayton’s logic:
  - The future is change-making
  - Empathy is critical to change-making
  - Developing empathy skills is the key to the future
- “If you don’t have empathy, you are out of the game.”