Advocacy Brief to Support Popularization of the 2011 Tokyo Convention and its Ratification

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Rationale

• Get as many countries as possible to:
  ○ Sign the Tokyo Convention
  ○ Ratify the Tokyo Convention

• Countries that signed in Tokyo in 2011

• Countries that ratified the Tokyo Convention
Call for Concern

- UNESCO Asia Pacific Communication Strategies
- UNESCO National Commission
- Ministries of Higher Education/Education
- Interregional and intergovernmental organizations
Approaches

1. Research-based Evidences

- Document the success stories and evidences on the rationale and benefits of recognition of degrees, studies, certificates in higher education
- Gather statistics on mobility across the Asia Pacific Region and the tools used by countries to grant recognition of the HE qualifications
- Disseminate the advocacy brief/materials as much as possible
2. Advocacy Brief on 2011 Convention

- The ASIA PACIFIC Manual on Recognition of Higher Education Qualification
- Manual with Q and A
- Good examples of Implementation Toolkits
- Contact /resources pool from the region
Approaches
3. Advocacy arm

- Utilize existing organizational infrastructure
- Link with Intergovernmental organization with same program on academic mobility and credit transfer for more documentation of good practices and database helpful for the advocacy in the region
  - ASEAN Qualifications Framework
  - APQN
  - SEAMEO AIMS
  - UMAP
  - APEC HRD
  - UNESCO Chairs.Twin Programmes
  - ASEAN Univ Network
Thank You