PROMOTING ENTREPRENEURSHIP EDUCATION: THE ROLE OF GOVERNMENT

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Ministry of Higher Education, Malaysia
1. Entrepreneurship Development Policy for IHL
2. Issues & Challenges
3. Strategic Plan On Entrepreneurship Development In Higher Education
4. Signature Programs
5. The Role of Government
Ministry of Higher Education (MOHE)

Accountable to provide the country with competitive and competent human capital that will lead Malaysia to be a developed nation by the year 2020.
April 13, 2010 – Entrepreneurship Development Policy for Institutions of Higher Learning
Entrepreneurship Development Policy for Institutions of Higher Learning

3 MAIN OBJECTIVES OF THE POLICY:

- Produce graduates with entrepreneurial mindset and capabilities
- Increase the number of Graduate Entrepreneurs
- Nurture entrepreneurial Academics and Researchers
Entrepreneurship Development Policy for Institutions of Higher Learning

POSITIVE OUTCOMES OF THE POLICY:

- Increase awareness on the importance of EE
- Increase involvement and participation of students in entrepreneurship program and activities
- Enhance students’ readiness to venture into entrepreneurship as a career option
1. Effectiveness of Entrepreneurship Centre
2. Planning and management of EE
3. Competency of Academics
4. Creation of Conducive Ecosystem
5. Collaboration between Academia-Industry
6. Policy and Regulation
7. Entrepreneurship as a Career Option
2013 – Strategic Plan On Entrepreneurship Development In Higher Education
OBJECTIVES OF STRATEGIC PLAN ON ENTREPRENEURSHIP DEVELOPMENT IN HIGHER EDUCATION

OBJECTIVES

To strengthen the implementation of EE in Malaysian Higher Education

To ensure the success of Entrepreneurship Development Policy for IHLs
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<th>15 Strategies under the Plan</th>
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<tr>
<td>1</td>
<td>Strengthen Entrepreneurship Centres at IHL</td>
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<td>2</td>
<td>Enhance the planning and delivery system of Entrepreneurship Centre</td>
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<td>3</td>
<td>Embed values of entrepreneurship across curriculum</td>
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<td>Increase practical elements in EE</td>
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<td>5</td>
<td>Increase industry involvement in EE</td>
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<td>Promote active participation among students</td>
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<td>Strengthen and broaden the support system for student business</td>
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<td>Offer intervention and high impact program for students with high desire to be entrepreneurs</td>
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<td>Encourage the development of social entrepreneurship program that benefits students, industry and community</td>
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<td>10</td>
<td>Increase the number of teaching staff/mentors of EE</td>
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<td>Narrow the gap between theory and practical expertise of entrepreneurship educators</td>
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<td>12</td>
<td>Increase the competency of entrepreneurship educators and facilitators</td>
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<td>Increase commitment of IHL Top Management</td>
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<td>14</td>
<td>Increase commitment of Higher Education community</td>
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<td>15</td>
<td>Develop effective measurement and monitoring methods for EE and its impact</td>
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IDENTIFICATION OF SIGNATURE PROGRAMS

- Women in Social Enterprise (WISE)
- Entrepreneurship and Career Carnival
- Development of Fully Integrated Student Entrepreneurial Mapping and Entrepreneurial Knowledge Management System
- MOHE Entrepreneurial Awards (MEA)
ABOUT THE AWARD

- Annual signature program
- Adapted from Times Higher Education “Entrepreneurial University Award of the Year”
- Open to all Malaysia Public Universities
Enhance the planning and delivery system of Entrepreneurship Centre

To encourage the creation of conducive ecosystem

To become a catalyst for holistic entrepreneurship development

Recognition for excellence and achievement
Enhance the planning and delivery system of Entrepreneurship Centre

- Institutional Environment
- Student Engagement
- Entrepreneurial Impact
- Innovative and Entrepreneurial Staff
- Innovative and Entrepreneurial Teaching and Learning
- Best Student Enterprise

PREMIERE AWARD: “ENTREPRENEURIAL UNIVERSITY OF THE YEAR “AWARD
Participating universities see the importance of EE and the connection between what is happening in the economy and their role to create future enterprises and jobs.

Allows the Ministry and the Universities to compare, benchmark and fine-tune what works best.

Helps universities identify their niche in Entrepreneurship.
CONCLUSIONS: THE ROLE OF GOVERNMENT

1. Provision of Clear Policy & Guidelines
2. Provision of Supportive Ecosystem
3. Bridge between Academia and Industry
4. Incorporate or reflect the development of Entrepreneurial Human Resource across various ministries
5. Government itself must be seen to be entrepreneurial
THANK YOU

Any Feedback please email me at
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