National Social Entrepreneurship Forum

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UNESCO–APEID Meeting on Entrepreneurship Education
March 26th – 27th Hangzhou, China
Agenda

1. The Case for NSEF
2. NSEF Vision, Mission & Goals
3. NSEF Team
4. NSEF Activities
5. The Way Forward
An Emerging India

3rd largest economy in the world (PPP)
Fastest growing sectors: Software, Telecommunications, Automotives
2nd largest producer of technical workforce
Ranks 39th in Innovation globally
120 million people without access to safe water
200 Million farmers working on 1.5 acres of land or less
8 million kids never start school, 90% or 172 million kids don’t finish school
Almost 400 Million people without access to electricity
Problem or Opportunity?
India’s BOP represents 835 Million people and $360 Billion in disposable income

<table>
<thead>
<tr>
<th>Household Income</th>
<th>Household Income</th>
<th>Population</th>
<th>Disposable Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD 1990 PPP</td>
<td>USD 2010 nominal</td>
<td>Millions</td>
<td>Billion USD 2010 nominal</td>
</tr>
<tr>
<td>&gt;$8</td>
<td>&gt;$17.03</td>
<td>25</td>
<td>294</td>
</tr>
<tr>
<td>$4 - $8</td>
<td>$8.52 - $17.03</td>
<td>85</td>
<td>241</td>
</tr>
<tr>
<td>$2 - $4</td>
<td>$4.26 - $8.52</td>
<td>246</td>
<td>320</td>
</tr>
<tr>
<td>$1.25 - $2</td>
<td>$2.45 - $4.26</td>
<td>415</td>
<td>257</td>
</tr>
<tr>
<td>&lt;$1.25</td>
<td>&lt;$2.45</td>
<td>419</td>
<td>101</td>
</tr>
</tbody>
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Source: Omidyar Network 2011 Report “Inclusive Innovation”
Social Entrepreneurs:

Entrepreneurs with a social mission, who find and implement innovative and sustainable solutions to solve social problems.
600 Million below the age 25!
Farms n’ Farmers: Helping farmers in Bihar increase productivity 5 – 10x
National Social Entrepreneurship Forum

VISION:
Inclusive growth in India through mobilization of its largest resource – its large young population

MISSION:
Create India’s largest platform for empowering the youth to become leaders and agents of social change through entrepreneurship
NSEF: Team

- Founded in 2009
- Young, dedicated and passionate team
- Board of Advisors: Leading faculty and practitioners of social enterprise
- Target Group: College and post-graduate students, young professionals, ages 17 - 30
NSEF Goals

**AWARENESS**

How do you sensitize the youth towards social issues and inspire them to take on social entrepreneurship?

**CAPACITY BUILDING**

How do you build the capacity of the youth to solve social problems in a way that is innovative, sustainable and scaleable?

**RESOURCE MOBILIZATION**

How do you connect young entrepreneurs with the right resources to convert their ideas into action?
NSEF Framework for Solutions

AWARENESS
- INSPIRATION
- EXPOSURE

CAPACITY BUILDING
- EMPOWERMENT
- EDUCATION
- IMMERSION

RESOURCE MOBILIZATION
- PARTNERSHIPS
- NETWORK

National Social Entrepreneurship Forum (www.nsef-india.org)
Empowerment

- Partner with leading academic institutions – Indian Institute of Technology, National Institute of Technology, Indian Institute of Management
- Open NSEF Student Chapter within the University’s Entrepreneurship Cell
- NSEF Chapters drive all NSEF activities
Awareness: Exposure + Inspiration
Education: Workshops

- NSEF designs, develops and delivers capacity building workshops based on extensive research in the social enterprise sector.
- Workshop topics include: Introduction to social entrepreneurship; Social entrepreneurship boot camp; Running a social enterprise, Design Thinking etc.
Immersion:
Authors of Change

- A 3-month summer internship program
- In partnership with leading social enterprises
- Students get hands-on learning experience
- Students get mentored by seasoned social entrepreneurs
- Over 3 years: 2000+ applications, 150 Authors of Change
- 10% conversion rate to the social enterprise field, upon graduation
NSEF Authors of Change

Mandar Tulankar
Founder/Entrepreneur: Shoe-based Mobile Charger

Sakhsi Mittal:
Coordinator – National Association of Social Enterprises
NSEF Activities:
Resource Mobilization

A network of 100+ social entrepreneurs
Connecting budding young social entrepreneurs to relevant resources – mentors, advisors, investors, partners etc.
NSEF: Impact and The Way Forward

SO FAR:

40+ UNIVERSITIES,
10,000+ STUDENTS,
150 AUTHORS OF CHANGE,
10 ENTREPRENEURS

GOAL:

IMPACT 1 BILLION LIVES

1000 YOUNG ENTREPRENEURS THAT CAN IMPACT 1 MILLION LIVES EACH