Inclusive and Creative: ILO’s Experiences of Entrepreneurship Training in China

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ILO Concerns for Entrepreneurship Education

Inclusiveness:
- 150 million under extreme poverty in developing countries
- Widening gaps
- Low-skills, low productivity work

Youth employment crisis:
- 75 million (age 15-24) unemployed out of 200 million total unemployed
- Informal & precarious jobs
- Graduates

Triple bottoms of sustainable development:
- Economic
- Social
- Environmental
## Programme Overview in China

<table>
<thead>
<tr>
<th></th>
<th>SIYB</th>
<th>KAB</th>
<th>Get-Ahead</th>
<th>GBO</th>
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<tbody>
<tr>
<td>Nat. Partner:</td>
<td>MOHRSS</td>
<td>ACYF</td>
<td>ACWF, CEC</td>
<td>MOHRSS</td>
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<tr>
<td>Target Groups:</td>
<td>GYB, SYB – potential entre.</td>
<td>University &amp; college students</td>
<td>Potential female entre.</td>
<td>University &amp; college students, young graduates</td>
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<td>Organizers:</td>
<td>Vocational training institutions, Universities, etc.</td>
<td>Universities &amp; colleges (1000 participating schools in 31 Provinces, Cities &amp; Regions)</td>
<td>Women’s federations at local level</td>
<td>Universities &amp; colleges, Training institutions (5 Provinces)</td>
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<td>Capacity:</td>
<td>142 Master Trainers 20000+ Trainers</td>
<td>37 Key Facilitators, 4000+ Facilitators</td>
<td>Piloting</td>
<td>10 Master Trainers, 120 Trainers</td>
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**SIYB:** Start & Improve Your Business, **GYB:** Generate Your Business Ideas, **EYB:** Expand Your Business, **KAB:** Know About Business, **GBO:** Green Business Options
Addressing the concerns

- **Environment**
  - GBO: Climate change issues and environment protection as business opportunities

- **Inclusiveness**
  - Get-Ahead: For poor women
  - SYB for rural workers
  - KAB: For non-business major students

- **Youth employment**
  - KAB: Nurturing entrepreneurial culture
  - SYB for university students

- **Formalization**
  - IYB: Consolidating management skills
  - EYB: Business development strategy

- **Institutionalization**
  - Employment Promotion Law (2008)
Recommendations

- Promoting participatory training methods
- Linking to follow-up support services
- Promoting the network of entrepreneurship educators
- Developing the network of potential entrepreneurs (ex. Start-up weekend)
Potential collaboration with ILO

Green Business Options (GBO)
Training for university and college students in Asia and the Pacific region

Students started a company promoting energy efficiency in lighting,
Chengdu Vocational and Technical College