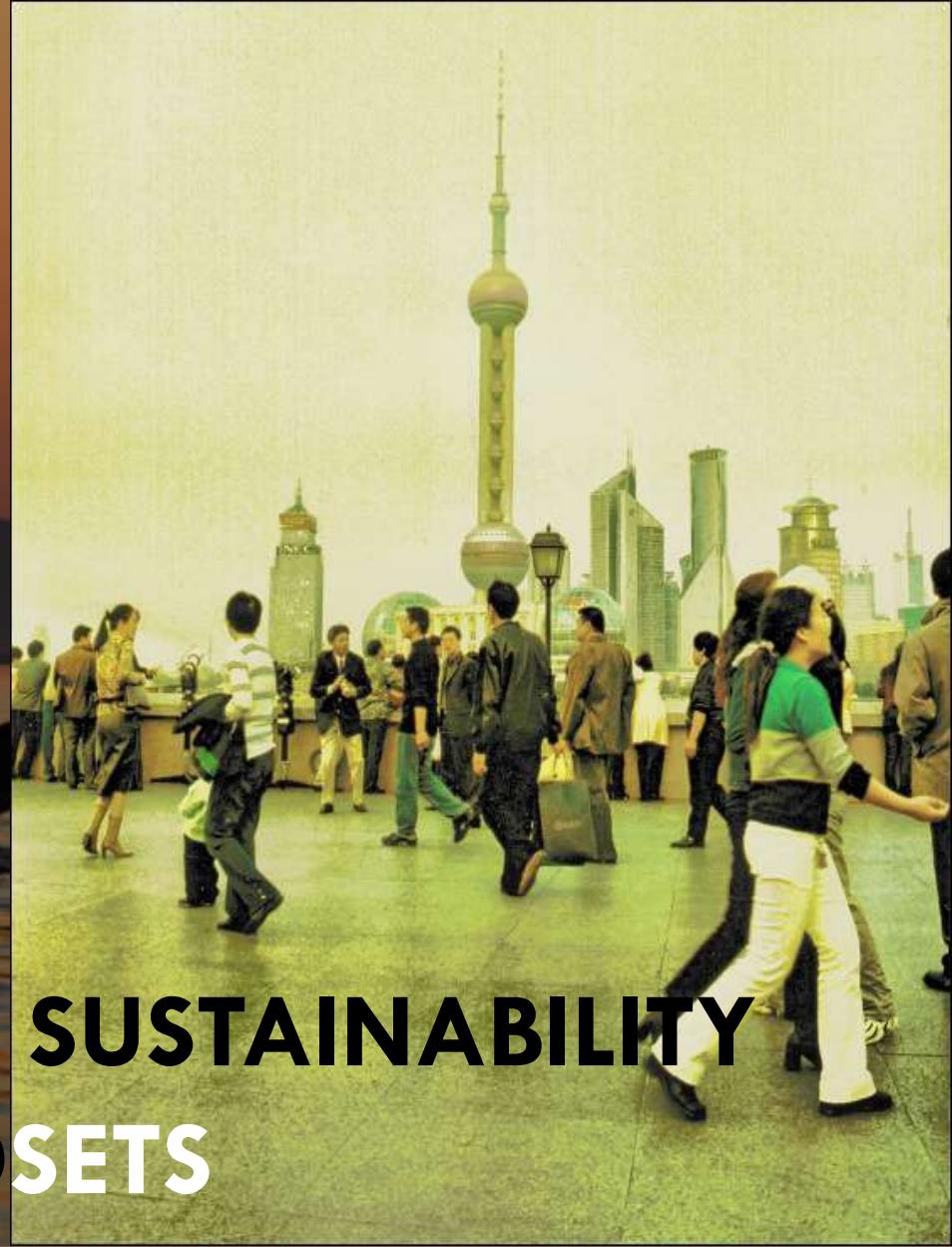




United Nations
Educational, Scientific and
Cultural Organization



CREATING SUSTAINABILITY MINDSETS

An ESD Toolkit for Youth and the Private Sector

The UNESCO Bangkok and MAS Holdings Ltd. Partnership

- Importance of an ‘all sector’ approach—partnered with MAS Holdings Ltd, Sri Lanka, a major supplier of intimate apparel in the Asia Pacific region
- Synergies already existed between UNESCO Bangkok and MAS Holdings given their commitment to sustainable development and their focus on education, youth and community sustainability.
- A partnership titled “**Creating Sustainability Mindsets**”:
 - ▣ working towards providing experiential learning on sustainability issues to school aged children in Sri Lanka
 - ▣ developing this toolkit for wider circulation of sustainable development concepts and corporate responsibility cooperation.



Creating Sustainability Mindsets: *Learning and Doing ESD*

*I never teach my pupils;
I only attempt to provide
the conditions in which
they learn.*

-Albert Einstein;

*Extracted from the ICT Transforming Education 2009
brochure*

- Call for alternative methodologies to strengthen people's SD-related capabilities
- Schools of education, educators: need to be at the forefront of the research and development of these new forms of teaching and learning
 - Need to provide learning environments and school-community relationships that allow students to understand global issues in depth, how they affect our lives individually and collectively, and how to take action.
- Fundamentally, a collective response required: In order to achieve a sustainable society without poverty, the Asia Pacific needs all governments, all businesses, all communities and all generations to collectively address these challenges to SD.

“Creating Sustainability Mindsets”

Toolkit

- This toolkit provides content and teaching tools that attempt to consistently connect ESD concepts to the realities of the users’ local contexts.
- Action oriented, encourages user ownership → project ideas, activities worksheets
- Allows students to think both within and beyond the school environment and consider implementing sustainability practices in households and local communities.



Who is this toolkit for?

Teachers/Educators

- Who can extract subject area content and utilize it in the classroom;
- Use the case study section as a guideline for approaching private companies in their community.

Students/Youth

- Who can readily access a tool for experiential SD learning both in a formal and non-formal educational context;
- Who can also extract issue content to take action in their schools/communities

Private Sector

- Who can utilize the case studies as a guide to engage in Education for Sustainable Development through their Corporate Responsibility initiatives;
- Use the sustainability content to make informed decisions on business practices.

SNEAK PREVIEW!



□ Goals:

- Engage youth through the provision of in-school education for sustainable development and activation in Asia-Pacific communities and empower tomorrow's leaders to learn, adopt and disseminate sustainable lifestyles.
- A tool for teachers to provide project based learning and experiential learning techniques to ESD concepts.
- Pilot stage/MAS Holdings Launch June 4-5th, 2009
- Scope for further research: youth responsiveness to ESD, contextualizing ESD priorities to communities in the Asia Pacific region, etc.

Next steps...

- Expert Feedback
- Expanding number of regional SD priorities

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ESD Resources/Publications

- UNESCO Bangkok ESD Unit:
www.unescobkk.org/esd
- Please share your work with us!

ESD

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Education for Sustainable Development (ESD) is a dynamic and expansive undertaking that envisions a world where every person has the chance to benefit from educational opportunities and to learn the lifestyles, behaviours and values necessary to create a sustainable future.



[ESD in Bahasa Indonesia](#) [ESD in Chinese](#) [ESD in Japanese](#) [ESD in Thai](#)

- ▶ About ESD
- ▶ UN Decade of ESD
- ▶ History
- ▶ Idea of ESD
- ▶ Characteristics of ESD
- ▶ Good Practice
- ▶ ESD Briefing
- ▶ Earth Charter
- ▶ FAQ

ESD News

TVETipedia

28.04.09 A new, interactive global knowledge sharing platform launched by UNESCO-UNEVOC.

Schools can make a difference! A call for Education for Sustainable Development projects in the Asia-Pacific

15.04.09 Teachers in the Asia-Pacific region are invited to submit good educational practices to promote Educ

Map: ESD in Asia and the Pacific



[Click subregions for more information](#)

Education Units

- ▶ **APPEAL**
Asia and Pacific Programme of Education for All
- ▶ **APEID**
Asia-Pacific Programme of Educational Innovation for Development
- ▶ **EPR**
Education Policy and Reform
- ▶ **ESD**
Education for Sustainable Development
- ▶ **HARSH**
HIV Coordination, Adolescent Reproductive and School Health Unit
- ▶ **ICT**
Information Communication Technologies in Education

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THANK YOU.



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