CREATING SUSTAINABILITY MINDSETS

An ESD Toolkit for Youth and the Private Sector
The UNESCO Bangkok and MAS Holdings Ltd. Partnership

- Importance of an ‘all sector’ approach—partnered with MAS Holdings Ltd, Sri Lanka, a major supplier of intimate apparel in the Asia Pacific region.

- Synergies already existed between UNESCO Bangkok and MAS Holdings given their commitment to sustainable development and their focus on education, youth and community sustainability.

- A partnership titled “Creating Sustainability Mindsets”:
  - working towards providing experiential learning on sustainability issues to school aged children in Sri Lanka
  - developing this toolkit for wider circulation of sustainable development concepts and corporate responsibility cooperation.
Creating Sustainability Mindsets: Learning and Doing ESD

Call for alternative methodologies to strengthen people’s SD-related capabilities.

Schools of education, educators: need to be at the forefront of the research and development of these new forms of teaching and learning.

- Need to provide learning environments and school-community relationships that allow students to understand global issues in depth, how they affect our lives individually and collectively, and how to take action.

Fundamentally, a collective response required: In order to achieve a sustainable society without poverty, the Asia Pacific needs all governments, all businesses, all communities and all generations to collectively address these challenges to SD.

*I never teach my pupils; I only attempt to provide the conditions in which they learn.*

-Albert Einstein;
Extracted from the ICT Transforming Education 2009 brochure
“Creating Sustainability Mindsets” Toolkit

- This toolkit provides content and teaching tools that attempt to consistently connect ESD concepts to the realities of the users’ local contexts.
- Action oriented, encourages user ownership → project ideas, activities worksheets
- Allows students to think both within and beyond the school environment and consider implementing sustainability practices in households and local communities.
# Who is this toolkit for?

## Teachers/Educators
- Who can extract subject area content and utilize it in the classroom;
- Use the case study section as a guideline for approaching private companies in their community.

## Students/Youth
- Who can readily access a tool for experiential SD learning both in a formal and non-formal educational context;
- Who can also extract issue content to take action in their schools/communities

## Private Sector
- Who can utilize the case studies as a guide to engage in Education for Sustainable Development through their Corporate Responsibility initiatives;
- Use the sustainability content to make informed decisions on business practices.
SNEAK PREVIEW!
Goals:

- Engage youth through the provision of in-school education for sustainable development and activation in Asia-Pacific communities and empower tomorrow’s leaders to learn, adopt and disseminate sustainable lifestyles.
- A tool for teachers to provide project based learning and experiential learning techniques to ESD concepts.

- Pilot stage/MAS Holdings Launch June 4-5\textsuperscript{th}, 2009
- Scope for further research: youth responsiveness to ESD, contextualizing ESD priorities to communities in the Asia Pacific region, etc.
Next steps…

- Expert Feedback
- Expanding number of regional SD priorities

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ESD Resources/Publications

- UNESCO Bangkok ESD Unit: www.unescobkk.org/esd
- Please share your work with us!
Education for Sustainable Development (ESD) is a dynamic and expansive undertaking that envisions a world where every person has the chance to benefit from educational opportunities and to learn the lifestyles, behaviours and values necessary to create a sustainable future.

ESD News

TVETipedia
28.04.09 A new, interactive global knowledge sharing platform launched by UNESCO-UNEVOC.

Schools can make a difference! A call for Education for Sustainable Development projects in the Asia-Pacific
15.04.09 Teachers in the Asia-Pacific region are invited to submit good educational practices to promote Educ
THANK YOU.

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