Guideline for Developing the Country Action Plan
3 Step in 3 Days

1. Situation Analysis
2. Design activities
3. Develop an operational workplan
Various Situations of Countries

1. Case A
2. Case B
3. Case C
Case A

Sector Programme without ALP or similar programmes
Case B

ALPs in Pilot/Full Operation under the Sector Programme
Case C

No sector programme and no ALPs or similar programme
Points of Day 1

- Out of School Children
- National Policy
- Sector/National Programme
- Stand Alone Project
- SWOT
SWOT Analysis

SWOT stands for:

S - Strengths
W - Weaknesses
O - Opportunities
T - Threats
2. SWOT Analysis

- **Strengths** - the positive *internal* attributes

- **Weaknesses** - the negative *internal* attributes
2. SWOT Analysis

- **Opportunities** - *external* factors which could improve prospects

- **Threats** - *external* factors which could undermine prospects
Example: **Car Company M**

<table>
<thead>
<tr>
<th>Strength</th>
<th>Opportunity</th>
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<tbody>
<tr>
<td>Accumulated high technology</td>
<td>Huge market in China/India</td>
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<tr>
<td>Motivated young staff</td>
<td>More global cooperation</td>
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<td>Global network to distribute</td>
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<td>Cost efficient manufacture</td>
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<table>
<thead>
<tr>
<th>Weakness</th>
<th>Threat</th>
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<tbody>
<tr>
<td>Slow decision making</td>
<td>High oil price</td>
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<tr>
<td>Old fashioned style</td>
<td>High material price</td>
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<tr>
<td>Weak after-service</td>
<td>Foreign exchange</td>
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<tr>
<td>Weak branding</td>
<td>Other competitive companies</td>
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<tr>
<td></td>
<td>Political interferance</td>
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