

Asia-Pacific Expert Symposium

On Global Citizenship

Glocalization : Education for Local Sustainability

Social Responsibilities and Ethics of Global Enterprises and Educators

23-24 October 2014

Marine Solar Park, Changwon, Republic of Korea

1. Background

The Global Education First Initiative (GEFI), launched in 2012 by UN Secretary-General, Ban, Ki-moon presents its three priorities to highlight the value of education and mobilize international support. Fostering global citizenship is one of these three priorities aiming to promote the participation and keen interest of individuals, local communities, enterprisers and government to achieve a common goal for sustainable development.

With more than half of the world population living in urban areas as of 2010, this figure is expected to grow to 70 percent by the year 2050(WHO,2014). In fact, many cities in the Asia-Pacific are playing a significant role on the level of regional or even international aspects beyond the borders of their own countries. In this regard, Glocalization which refers to the notion that global considerations have an impact on the way that we act locally-,is materialized in cities where citizens need to “think globally! act locally! more than elsewhere.

Compounded by the development of mass media and online communities such as social media platforms, cities are transforming themselves into “smaller” and “global” villages together with related challenges and opportunities. This phenomenon is not unique to the Asia-Pacific so, as countries across the globe facing challenges such as social tensions rising from cultural diversity , lack of sustainability caused by overexploitation of natural resources and environmental protection, as well as and increasing digital divide and economic inequality.

With regard to cultural diversity for instance, companies are expanding their business leading to, more workers from rural areas or foreign countries moving into the urban centres, and the increasing number of migrant and multi-cultural families in local communities. Countries’ social systems and increasingly multicultural societies across the region need to cope with ensuring that social issues, including educational challenges, are addressed. In addition, level policies for green growth or environmental protection are critical in view of rising urbanization and industrialization and require the involvement of wider stakeholders in order to find solutions. In continuing to develop improved green policies, a new value system towards system-wide reform of resources is needed. In this sense, a green social system should be supported transforming competitive and quantitative growth towards a more integrated, sustainable qualitative growth.

With this in mind, main purpose of this symposium is to share experiences and knowledge among experts on Global Citizenship Education and Glocalization, civic administrators, global enterprisers and activists from civil society. It is also hoped that this symposium can contribute to the development of sustainable cities in the Asia-Pacific region and beyond.

At the same time, this regional symposium on Education for Local sustainability for Global Citizenship is proposed to take place in Changwon, Republic of Korea, in October 2014, and is co-organized with the Korean National Commission for UNESCO and the UNESCO Bangkok office (Regional Bureau for Education in Asia and the Pacific). The City of Changwon which is known as “the City for happy companies” as well as “Environmental capital of Korea” is supporting global enterprises and making efforts in promoting social enterprises.

2. Objectives

The main objective of this Asia-Pacific expert symposium is to deepen the understanding of the potential role of local governments, global enterprises and educators in advancing Global Citizenship and to share and successful initiatives and practices. More specifically, the symposium aims to;

- Explore the current discourse on Global Citizenship and its increasing importance to education.
- Discuss the roles that local governments, global enterprises, and education institution can and should play to advance Global Citizenship;
 - The responsibility of the local government in leading the collaborative mechanism for enterprises, educators, and local citizens;
 - The role of global enterprises in corporate social responsibility; and;
 - The duty and attitudes of educators to develop effective educational policies for multicultural societies and families.
- Discuss the strategic ways and means to strengthen the cooperation among various actors to contribute to the well-being of local, national, regional, global community and its citizens

3. Venue of the conference

Marine Solar Park, City of Changwon

4. Participants

This symposium will bring together UNESCO partners and experts in education for Sustainable Development (ESD) as well as representatives of local administration, global enterprises (e.g. LG Electrics Inc., Doosan Heavy industries, Cisco Inc.,) and Educators.

5. **Language:** English will be the working language of the conference.

6. Program Agenda(tentative)

Time	Programme
<u>Day one</u>	
09:20	Registration
09:30~10:30	Opening and Welcoming remarks
10:30~11:00	Coffee Break
11:00~12:30	Session 1 : Theoretical presentations on Global Citizenship <ul style="list-style-type: none">- What is Global Citizenship?- The social connection with Global Citizenship- Global Citizenship Education in local society [The Educator's experiences of GCE: GCE programmes in and out of the schools]
12:30~13:30	Lunch
13:30~15:00	Session 2: CSR programmes and global enterprises The roles and responsibilities for local communities
15:00~15:30	Coffee Break
15:30~17:00	Session 3: The role of local governments in fostering GCE Local actions from city governments/administrations for multiculturalism and environmental education
Day Two	
10:00~12:00	Session 4: Review on Day 1 & Discussion for cooperative way for local citizen
12:00~13:00	Lunch
13:00~15:00	City tour
