5 Innovative Literacy Programmes

Lifelong Learning for All
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UNESCO Bangkok
Karaoke?
Reading for a Billion:
Same Language Subtitling (SLS)

Country: India
Target: 300 million early literate population
Impact: Halves non-literate students in grade 5
Double functional readers in school
20-30% increase of newspaper readers
Mobile Phones?
Mobile Based Post Literacy

Country: Pakistan
Target: 3000 adolescent youth (female)
Impact: High learning improvement in 5 months
Less than 5% of drop out
Security of female adolescent ensured
Football Players and E-Books?
200 million children in sub-Saharan Africa never own a book of their own
Worldreader

Region: Africa (Kenya, Uganda, Ghana,)

Target: 1 million children

Impact: 213,220 e-books ($100-200) delivered
Increased enthusiasm towards reading
Increased performance on standardised tests
Foods?
Learning and Getting foods

Country: Afghanistan

Output: 47,000 women obtained literacy, vocational skills, and foods
Manga?

"FOR MURDER, THOUGH IT HAVE NO TONGUE, WILL SPEAK," exclaims Hamlet in Shakespeare’s most enigmatic play. A fusion of classic Shakespeare with manga visuals, this is a cutting-edge adaptation that will intrigue and grip its readers. Set in a war-torn cyberworld, Hamlet, Prince of Denmark, grieving for his father’s death, sees a midnight apparition stalking the castle ramparts. It is the ghost of the late king, Hamlet’s father, who reveals the name of his assassin—none other than his own brother. In avenging his father’s murder, Hamlet takes us on a journey through madness, treachery and embittered love.

Hamlet is part of Manga Shakespeare, a series of graphic novel adaptations of William Shakespeare’s plays. Drawing inspiration from trend-setting Japan and using Shakespeare’s original texts, this series—edited by Richard Appignanesi and illustrated by leading manga artists—brings to life the great Bard’s words for students, Shakespeare enthusiasts and manga fans.
"To deeply swoon,"

"Sweet, leave me here a while, my spirits grow dull."

"I would beguile the tedious day with sleep,"

"What do you call the play?"

"The Mousetrap."

"This play is the image of a murder done in Vienna."

"This is one Lucius, nephew to the king."

"Sleep rock thy brain..."

"And never come avarice between us two!"

"You are a goodchora, my lord."
Mangashakespeare

Country : UK

Manga is a proven teaching tool
Manga is a superb education aid for learning English as a second language