Everyone a Changemaker™

Social Innovations in Education

Sinee Chakthranont
Ashoka: Innovators for the Public (Thailand)
Background

Funding → People → Implementation → Results → Impact

Reduced funding
Increased investment

Capacity Development
The New Generation

Technology
Community
Network
Innovations
Solution

Social Innovation
Community and networking
Technology, new channels
Support system for new generation

Funding → People → Implementation → Results → Impact

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Capacity Development → The New Generation
Technology → Community → Network → Innovations
The Key to Solving Social Problems: People

Josh Nesbit/US

Medic Mobile
The Key to Solving Social Problems: People

Jeroo Billimoria/India
Childline
ChildFinance
Global ChildFinance
The Key to Solving Social Problems: People

Mary Gordon / Canada

Roots of Empathy

Emotional literacy

Empathy
The Key to Solving Social Problems: People

Andreas Heineke/Germany
Dialogue in the Dark
Dialogue in Silence
The Key to Solving Social Problems: People

Wendy Kopp/USA
Teach for America
Teach First
The Key to Solving Social Problems: People

Kongkiat Ketpetchara/Thailand
Hospital OS
Pensook Clinics
Community and Networking: $1+1 = 3$

Collaboration to leverage organic agriculture
Improving rural economy and urban health
Pensook Clinic, Peasant Innovations Company
Community and Networking: 1+1 = 3

Hospital OS spreading to Nepal
Capacity development for rural hospitals, schools
Connect Fellows with government leaders, citizen sectors in Thailand and Nepal
Ashoka’s vision for creating social innovations

1. Identify and support social entrepreneurs
2. Induce collaboration and create a community of social entrepreneurs

“There is nothing more powerful than a new idea in the hands of a leading social entrepreneur”

Bill Drayton
Support at 3 Levels

1. **Individual** Social Entrepreneurs
2. **Group** Entrepreneurship
3. **Infrastructure** for the Citizen Sector
Social Entrepreneur

Social

- Urgent social problems
- Widespread social impact beyond individual organization

Entrepreneur

- Structural, innovative solutions
- Entrepreneurial skills: visionary, persistent, practical
Global Ashoka Network

Ashoka works with over 3,000 leading social entrepreneurs in more than 70 countries worldwide in diverse fields: education/learning, health, environment, human rights, citizen participation, economic development.
Measuring Effectiveness

Fellow’s Work Independently Replicated

- 5 Years post-election: 93%
- 10 Years post-election: 82%

National Level Policy Change

- 5 Years post-election: 56%
- 10 Years post-election: 71%

Institutional Status: Leader in Field

- 5 Years post-election: 54%
- 10 Years post-election: 66%

Fellows Working Toward Original Vision

- 5 Years post-election: 94%
- 10 Years post-election: 83%
EVERYONE A CHANGEMAKER™

- Venture
- Hybrid Value Chain
- Partnership
- Changemakers
- Business Entrepreneurs
- Non-profits
- Business Entrepreneurs
- Social Entrepreneurs
- Academic Institutions
- Youth
- Youth Venture
- Ashoka U