REALITY AND ROLES OF CLC
SUCCESSFUL MANAGERS

Bringing diversity in learning content & process

Dhaka Ahsania Mission’s Experience in Bangladesh & Pakistan

Presenter
Ehsanur Rahman, DAM
CLC structure in DAM

CLC = Ganokendra
CRC = Community Resource Centre

CRC networks CLC at local level
Chadarhat Ganokendra
Courtyard discussion
Kobita Ganokendra
Immunization program
CRC Community meeting
Bringing mobile phones/laptops into lives of Pathan community, Pakistan
Mobilising resources at local level
Promoting ECCE at community level
Diversity in CLC/CRC Services

- Information services
- Marketing services
- Educational activities
- Commercial services
- Recreational activities
- Use of ICT for information & communication
Networking of CLC
CRC – Ganokendra/CLC network

Shilmandi Papri Community Resource Centre

- A centre networks with all CLCs in the union
- Facilitate linkage of CLCs with local service agencies – Health, Micro-Finance, Livestock etc.
- Villagers training need assessment with support from CLCs
- Mobilize resource persons for technical support to CLCs
Shilmandi Papri Community Resource Centre

- Training & resource centre of the union
- A local Information Centre; Offers services to
  - Farmers (New products, Market price)
  - Students (Exam results, Job information)
  - Mothers (Access to health services, Immunization timing)
Roles of CLC Managers
Mobilising tailoring works from a garments production house
Access to old age allowance by the aged population in the community
Referral service to avail computer training by youths from the village
- Legal aid referral service to resolve dowry problem
- Availing technical services from CRC
- Establishing linkage with agriculture service providers with support from CRC
A successful CLC manager in Pakistan: Mansoor Khan, Charsadda CLC

- Win the confidence of the community
- Mobilizing community's support for integrating mobile phones and laptops into the literacy program
- Spokesperson of the community
- Organizing flood relief and rehab works in emergency
- Managing livelihood training activities
Example from Pakistan ……………
Waqar, Shahdra Khurd CLC

- Running CLC as a production centre by the producers
- Analyse the problems and workout solutions in a participatory process
- Pro-active roles in community events level
- Fights for rights and leads protests or files legal suits if required
Nasima
- A successful CLC Manager

- A community girl!
- Since 1997 with Chaderhat CLC (Ganokendra)
- Started as adult literacy tutor (a student of gr. 9, later completed school education)
- A fulltime CLC Manager (self-employed)
- A Community Educator
- A friend of poor people in need
Roles of a successful CLC Manager
- Nasima a glaring case

Current functions (examples):
- Teacher in NFE centre run by CLC
- Counsel poor people in identifying economic activities
- Manages the CLC based health/agriculture services offered by other agencies
- Facilitate access of people with public services
- Organize training courses in CLC
Evolving Roles of a CLC Manager

[Journey over the years]

- Temporary house > Permanent house over a land donated by community
- Project based activities > Activities local mobilized as per need of the villagers
- Misconception about CLC > Frequent use of CLC for community activities
- A common rural girl > Wide acceptance in community and local officials
- Limited knowledge base > Clear understanding about the tasks
- Not sure about future of CLC > High confidence level now about the sustainability of CLC
Message to other CLC Managers

[What Nasima says]

- ‘Build it as a career’
- ‘Develop your skills; Know the work’
- ‘Do not work for recognition – It follows’
- ‘Deepen commitment to work’
- ‘Diversify the activities of CLC as per local need’
- ‘Vision CLC as one stop service centre; Open it to other agencies to offer services to people’
- ‘Closely work with community – they become ambassador of the CLC’
Roles of CLC Managers

“An ideal CLC Manager would be someone from the community who is looking after the CLC through the community's devised mechanisms that help him run the CLCs in a sustainable manner.”

Whether Title matters!!

Manager
Community Worker
Community Facilitator
Coordinator
Chairman
Management structure of CLC & Community engagements is strategically important.

Diversity in Roles & Functions of CLC Managers is a common phenomenon.

Hard tasks before a CLC Manager is to develop an enterprising Model to make CLC sustainable.

Essential ingredients to diversify CLC functions moves around bringing ‘Diversity in Learning Content and Learning Process’ based on **CLC Customers’ Choice**.