The Asian Academy for Heritage Management is a network of institutions throughout Asia and the Pacific offering professional training in the field of heritage management. The mission of the Asian Academy is to strengthen professional capacity to sustainably manage heritage resources by providing a regional platform for institutional cooperation in training, research, and exchange. Under the guidance of UNESCO and ICCROM, the Asian Academy promotes integrated, holistic and multi-disciplinary management of heritage resources, including both tangible and intangible expressions of culture.

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Message from the Secretariat

Welcome to Vol II No 3 of the Asian Academy for Heritage Management Newsletter. Please email or print and distribute this issue to allow all staff and students to read it.

Asian Academy News

Asian Academy for Heritage Management Annual Field School - Conservation and Presentation of Archaeological Heritage in an Urban Context, Second Preparatory Meeting

On 4 July 2005 the members of this year’s Field School Organizing Committee came together for the second time at the Architectural Research Institute in Hanoi to plan the upcoming Field School entitled “Conservation and Presentation of Archaeological Heritage in an Urban Context”.

The structure of the Field School curriculum has been further discussed. The curriculum will be organised around the core learning modules of integrated conservation management systems, participatory models and heritage interpretation and will include lectures from representatives of the Architectural Research Institute, Deakin University, the Hanoi Architectural University, ICCROM and UNESCO and additional interventions by the Getty Conservation Institute (GCI), the Institute for Tourism Studies (IFT) Macao, the Institute of Archaeology, Hanoi and the Vietnamese Ministry of Culture, Department of National Cultural Heritage.

Participants of this year’s Field School will be divided into five groups. Each group will consist of one Vietnamese participant and three other participants. Using the Hoi An Protocols and other key documents as a framework, each group will be asked to consider different possible solutions to the preservation and communication of the cultural heritage values of the Thang Long archaeological site. Team members will work together to construct a digital presentation outlining a particular solution to the problems facing the site based on an integrated conservation management paradigm. This will be presented to the other Field School participants. In order to give the participants a sense of the Ba Dinh site’s condition and historical significance, background materials such as historical texts, technical resource documents and maps will be made available on the AAHM website prior to the Field School. The application deadline has been extended to 19 September.

For the meeting minutes please visit http://www.unescobkk.org/asian-academy

Internship Opportunity for Students from Member Institutions

The Asian Academy Secretariat at UNESCO Bangkok has launched an Internship Programme starting from January 2005 open to advanced students in the member institutions in order to provide them an opportunity to consolidate their theoretical foundation through practical experience. During a six-month period, interns will learn about heritage management issues through exposure to UNESCO, ICCROM and member activities.

The Secretariat has accepted two students from the Institute for Tourism Studies (IFT) in the past six-month. This opportunity is now opened again for students who are interested to work for the Secretariat starting from September. Interested student please feel free to browse the Asian Academy website for further information. The application form is available the Asian Academy Website.

New Members

The Asian Academy has recently accepted institutional and provisional member applications from:

Institutional Members
University of Hawaii at Manoa - Historic Preservation and Museum Studies, Department of American Studies, USA
Kharakhorum University - Uvurkhangai Province, Kharakhorin City, Mongolia

Institutional Affiliates
Architectural Research Institute - Ministry of Construction, Viet Nam

The ideas and opinions expressed in this publication are those of the editors and contributors and do not necessarily represent the views of UNESCO, ICCROM or the Asian Academy for Heritage Management.
Asian Academy Members’ News

Master of Cultural Heritage, International Scholarship for Academic Year 2006

Deakin University’s Cultural Heritage Centre for Asia and Pacific (CHCAP) offers an annual scholarship to an Asian or Pacific Islander student wishing to undertake postgraduate coursework studies in the field of cultural heritage. These studies lead to the award of Master of Cultural Heritage and are taught in the School of History, Heritage and Society on Deakin University’s Melbourne Campus. Applications are now invited for the 2006 academic year.

Please see the CHCAP website for more information http://www.deakin.edu.au/arts/chcap/chcap_news/home.php

Launch of Streetwise Asia

Streetwise Asia – A Practical Guide is a publication authored by prominent conservation Australian architect and heritage adviser, Elizabeth Vines and supported by UNESCO, the World bank and Deakin University. It provides practical guidelines and advice for local communities in Asian countries – communities which are challenged by the need to balance the retention of heritage, with the need for development of local precincts, towns and cities. Streetwise Asia – A Practical Guide costs $US25.00 plus postage and proceeds from sales of the book will go towards the Streetwise Asia Fund for Urban Heritage Conservation to support the practical applications of the principles outlined.

The launch of the book will take place in Melbourne on 24 August at Stonnington Mansion, Deakin University. (Launches in Sydney, Brisbane and Adelaide will also take place.)


Programme Update: Architectural Conservation Programme (ACP), The University of Hong Kong

Responding to the regional need for better management of cultural heritage resources, the Architectural Conservation Programme (ACP) which was initially set up to address the conservation of built heritage, has come to include the conservation of both tangible and intangible cultural heritage, especially within the framework of rapidly developing urban areas in Asia.

In an attempt to produce quality case studies, especially for Mainland China, this past year the ACP team successfully applied for a Teaching Development Grant that will allow staff to research and write a number of cases. While the cases will be primarily used for classroom teaching, they will also be part of the programme’s recently-launched online teaching/learning initiative called Impact. Impact presents on-line interactive case studies on conservation that put forward issues pertinent to the field, illustrating the complexity of heritage management and their specific qualities and constraints that are rooted in a local context, yet relevant to international conservation practices. All featured case studies were produced by students and staff within ACP, and can be accessed at http://acp.arch.hku.hk/impact/index.html.

In order to better meet training needs, elective course offerings have evolved as well. Cultural Landscape may be studied under Topics in Heritage Conservation. Selected World Heritage Sites may be studied in the field under the guidance of trained staff. Practical Training opportunities have increased, allowing students the option to undertake two Practical Training sessions fostering a clearer understanding of the application of theoretical knowledge to real-life situations.

ACP staff, in partnership with SPACE, the continuing education arm of the University of Hong Kong, inaugurated a new programme earlier this year – the Cultural Heritage Management Programme (CHMP). Comprised of some six modules, the programme offers the local community an opportunity to better understand the nature of effective management in four key resource areas – archaeology, built heritage, cultural tourism and museums.

Revisions and expansion aside, the core strength of both programmes – ACP and CHMP – is the emphasis on understanding regional conservation within an international framework.

Heritage Watch Inaugural Series of Village Workshops and Online Petition

This month, Heritage Watch completed its inaugural series of village workshops in northwestern Cambodia. Villagers, monks, and district officials listened to informative talks about the historical, religious, and economic importance of archaeological sites. Much of the workshop was hands-on, including guided discussions on the importance of protecting ancient sites, and the many causes of looting.

Heritage Watch also recently launched an online petition encouraging Singapore and Thailand to ratify the 1970 UNESCO Convention on the Means of Prohibiting and Preventing the Illicit Import, Export, and Transfer of Ownership of Cultural Property. Currently, these two countries are major transit points for antiquities going East to West, and their lack of legislation enables auction houses and collectors to effectively launder millions of dollars worth of looted art each year.

For more information about how to support these activities please visit http://www.heritagewatch.org

Asia-Pacific News

Cultural Development Study for Shanghai

Commonwealth Historic Resource Management Limited has just completed a Cultural Development Study for the Shanghai Municipal Government. The study developed a series of 66 strategies intended to ensure that Shanghai will be a vital, vibrant, and sustainable cultural centre as it becomes a global metropolis. The study addresses culture as artistic creativity and heritage activity, focussing on the visual arts, performing arts, literary arts, traditional cultural activity, and heritage conservation. These disciplines form the creative core of the cultural industries, and their vitality will support the success of the larger cultural sector. Commonwealth is a Canadian-based private consulting firm. The Cultural Development Study was supported by funds from the Canadian International Development Agency and the Shanghai Municipal Government, and was undertaken in collaboration with the World Bank.

For more information please contact Dr. Hal Kalman: kalman@chrm.com
The purpose of the competition is to support the revival of Islamic heritage preservation of monuments in order to give them vital functions, either historical or contemporary. The competition is open to completed projects of extraordinary contribution to the preservation of Islamic cultural heritage realized in the last five years.

The competition will be organized every three years, starting with the first cycle in 2005. Governmental and non-governmental organizations as well as individuals are invited to apply to the competition by February 2006. Three equal awards will be presented to the best projects.

For more information please contact heritageaward@ircica.org

UNESCO Asia-Pacific News

Jury for the 2005 UNESCO Asia-Pacific Heritage Awards for Culture Heritage Conservation and the 2005 UNESCO Heritage Award Jury Prize for Innovation

August was the highlight of the 2005 UNESCO Asia-Pacific Heritage Awards for Culture Heritage Conservation with the meeting of jury to decide the final outcome of the programme which marks its sixth annual run since it is initiated in year 2000. This year a UNESCO Heritage Award Jury Commendation for Innovation has been added into the programme for the first time.

The 2005 Heritage Awards programme has drawn 34 entries from 11 countries around the region, while the inaugural Jury Commendation has drawn 12 entries from six countries.

The review and selection took place from 3-5 August in Bangkok, Thailand. Panel members reviewed all project entry materials and participated in the jury deliberations at the UNESCO office in Bangkok.

The UNESCO Heritage Awards recognize the best efforts of individuals, organizations, and companies for their contribution to the conservation or restoration of buildings, gardens or other structures more than 50 years old in the Asia-Pacific region. Residential, commercial, cultural, religious, institutional structures that have been restored through private initiative, or joint public-private initiative, within the past 10 years were eligible for consideration for this year's Awards. The Jury Commendation will recognize outstanding new construction in heritage context.

The Award winners will be announced in September.

UNESCO and Cambodia Sign Two Agreements to Protect Ballet, Temple

UNESCO signed two agreements with Cambodia on July 26 to protecting its Cambodian royal ballet and one of the Angkor temples. UNESCO Director-General Koichiro Matsuura said the agreements reflect the international recognition of Cambodia’s world cultural monuments and the valuable contribution of Cambodian culture to the history of humanity.

Under the agreements, UNESCO will use about 2.5 million US dollars offered by Japan to help Cambodia to preserve the Bayon Temple in Angkor Thom, part of the sprawling Angkor Wat temples and Cambodia’s royal ballet. Cambodian Prime Minister Hun Sen met with the Director-General, focusing on access to education, preservation of the World Heritage-listed Angkor, and other cultural monuments.

29th Session of the UNESCO World Heritage Committee, Durban, South Africa, lists 24 new sites

The Historic Center of Macao SAR China, the town of Kunya-Urgench in Turkmenistan, the city of Soltaniyeh in Iran, are among the 17 cultural properties added to the list this year. Seven natural properties have also been added to the list such as the Dong Phayayen-Khao Yai Forest Complex in Thailand and Shiretoko Peninsula in Japan. The committee has also approved extension for the Mountain Railways of India and Nanda Devi and Valley of Flowers National Parks in India.

For more information about the World Heritage List, please visit: whc.unesco.org

ICCROM News

Living Heritage Sites Programme

A workshop on “Community Mobilisation in Heritage Management: Empowering and Connecting” will be held in November.

ICCROM, SEAMEO-SPAFA and the Thai Fine Arts Department are collaborating with the CoP (Children of Phrae Group) to conduct a pilot project on community empowerment through self-learning process. This pilot project is the first research activity of the Living Heritage Sites Programme (LHSP) aimed at responding local voices in heritage management, enhancing the pride, self-esteem, and sense of heritage ownership/custodianship of local populations.

Based upon various experiences of this project, as well as results of LHSP’s first strategy meeting in Bangkok, September 2003, a workshop will be held in this November in Phrae. Experts and local stakeholders in the five Mekong River region countries (Cambodia, Lao, Myanmar, Thailand and Vietnam) will be invited, in order to discuss the issues on living aspect of heritage value and community mobilisation in heritage management with other specialist from all over the world. As a result of this workshop, a preliminary set of tools for the community mobilization in heritage management will be expected to be set out.

For further details of this programme, please visit the ICCROM web site at www.iccrom.org
Asian Academy Research

Timor-Leste: heritage laws in a new nation

By Graeme Wiffen, Deputy Director, Centre for Environmental Dispute Assessment and Resolution

My University Centre has joined the Asian Academy as a group of lawyers undertaking research into heritage laws. This research also leads us to research land use planning laws, and as many planning functions in Australia are carried out by local councils, the resolution of disputes other than by recourse to formal and expensive court trials.

I pursued my interest in heritage laws on a recent visit to Timor-Leste, a newly independent Asian nation with an embryonic but fast developing set of laws and legal institutions. I was challenged to consider how, and indeed whether, my experience in a settled Western nation was relevant to what I saw in Timor-Leste.

An ideal scenario for the preservation of heritage, both cultural and natural categories, might be a willing owner and enlightened technical advisors. We attempt to build on this in Australia through heritage agreements between the owner and the regulator, which can involve access for the owner to technical and other assistance. But even this situation is underpinned by laws providing for secure title to land. The unsettled nature of Timor-Leste’s recent history means that the guarantee of secure title to land still has to be established.

Land might be abandoned, or claimed under different systems - the colonial Portuguese system, the Indonesian system, or under traditional customary title. Land title registries were destroyed. The widespread system of customary title must be reconciled with the need for documentary title in urban areas, particularly commercial areas.

To move away from the ideal, and from the urgent need for a basic foundation of land title, is to move into the area of more recognisably heritage laws, which is the usual area of my research. A less willing owner may require a form of compulsion. Even where a heritage place or item is publicly owned, there will be laws that recognise and regulate this, as an aspect of Rule of Law regimes being strengthened in Asia and elsewhere. Timor-Leste is in the situation of having to formulate those laws.

International conventions

International conventions have been important in Australia because of our complicated constitutional structure. Which international conventions would best serve a new nation: which are most suitable and give rise to the fewest misgivings? For a very small country, what are the costs, including recurring expenses, of membership? What is the nature of any accompanying international assistance? As the questions became very practical, there was some scepticism as to the value of international conventions. Greater awareness of the scope of conventions to build on Timor-Leste’s strong rural traditions by recognising cultural landscapes and traditional lifestyles, and the sources of assistance that membership may provide, will help. Membership may require complementary domestic legislation.

Heritage inventories

The widely used legislative device for heritage protection, used in Australia and elsewhere, is the inventory of heritage places. An inventory is also proposed for Timor-Leste, and is probably a good first step for both natural and cultural sites. Timor-Leste’s strong rural village traditions may also need the laws to give some recognition to cultural landscapes. Timor-Leste is planning heritage surveys, to alert decision makers to the existence of heritage places. In Western nations, laws that list individual heritage sites exist in a context of broader planning laws, which allow the separation of more important places, but still allow the recognition of places of local significance. This, too, is an urgent need in Timor-Leste.

Cultural institutions

In a recent attempt to map heritage laws in Australia*, we have included the collection and protection of cultural items in libraries, museums and art galleries and have begun to analyse the laws that underpin these institutions. Timor-Leste also lost most of its cultural institutions, like museums and archives. While many NGOs are assisting with physical plant and resources, there is a need for basic governance documentation. I will be assisting a local cultural institution to prepare draft legislation for submission to the government.

Good news is that Timor-Leste seems to have reached agreement with Australia on the sharing of oil revenues from the adjacent seas. An augmented national income will assist Timor-Leste in its enormous task of establishing basic legal infrastructure, including laws to protect its heritage.

* Boer, B and G Wiffen, Heritage Laws in Australia, OUP (forthcoming)

Want to join the Asian Academy?

Simply go to the “Members” page of the Asian Academy website and download the documents your institution requires. Contact the Asian Academy at asian-academy@unescobkk.org for more information.

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Member Profile of the Month

Institute for Tourism Studies - Macao SAR, China

Established in 1995, the Institute For Tourism Studies (IFT) is a public institution of higher education in the Macao Special Administrative Region of China, offering tourism and hospitality management degree programmes, management education and professional training. IFT was designated a regional “Train-the-Trainer Centre” by the APETIT Network in 1997, an international tourism education network fully supported by UNESCAP. IFT received a Gold Award in the “Education and Training” category by PATA in 1997 and 2002. In 2000, IFT became the first educational institution of its kind to be granted the international “TedQual Certification” by WTO.

IFT is an active member of the Asian Academy for Heritage Management, having joined as a member since February 2003. IFT was a co-organizer of the First Asian Academy Field School which was held in Macao in 2003. IFT was also the host of the Asian Academy strategy meeting in March 2004 and a curriculum workshop in October of the same year. Currently, IFT is working closely with UNESCO Bangkok for the Training of Heritage Guides at UNESCO World Heritage Sites, a programme which responds to the urgent need to improve the training for and professional capacity of heritage guides, particularly those working at the sites. In September 2005, IFT welcomes its first batch of undergraduate students for its recently introduced bachelor’s degree program in Heritage Management. More recently, IFT organized a 2-day executive development program on “The Conservation and Management of Heritage in Rapidly Developing Societies” in its Macao campus in June 2005.

For more information on the center, please visit http://www.ift.edu.mo

Asia-Pacific Calendar of Events

22-26 August 2005
Melbourne, Australia
AICCM Objects SIG Symposium and Workshop
Contact: amanda.pagliarino@qag.qld.gov.au

29-31 August 2005
Cairns, Australia
Oxalate Films on Rocks and Works of Art international conference
Website: http://car.anu.edu.au/oxalates/index.htm
Contact: Dr. Alan Watchman, alan.watchman@anu.edu.au

31 August-1 September 2005
Cairns, Australia
AURA Inter-congress Symposium on Rock Art Dating
Website: http://mc2.vicnet.net.au/home/congress/web/cairns.html
Contact: auraweb@hotmail.com

5-8 September 2005
Port Vila, Vanuatu
Regional Workshop on potential themes for serial and transboundary cultural World Heritage sites in the Pacific
Website: http://whc.unesco.org

19-23 September
Nadi, Fiji
PARBICA 11th conference on Reinventing archives - supporting recordkeeping for good governance

28-30 September
Tamworth, Australia
National Railway Heritage Conference on Thinking Rail: lessons from the past, the way of the future
Website: www.une.edu.au
Contact: confco@une.edu.au

30 September-1 October 2005
Yogyakarta, Indonesia
International Conference for Cultural Tourism and Local Community
Contact: nwglia@budpar.go.id

29 September-28 October 2005
Nara, Japan
Training Course on the Preservation and the Restoration of Cultural Heritage in the Asia-Pacific Region - Preservation and Restoration of Wooden Structures
Website: http://www.nara.accu.or.jp/topics/topics_050524.html
Contact: nara@accu.or.jp

17-21 October 2005
Xi’an, China
15th ICOMOS General Assembly and International Symposium on Monuments and Sites in Their Setting: Conserving Cultural Heritage in Changing Towns and Landscapes
Website: http://www.international.icomos.org/
Contact: secretariat@icomos.org

19-21 October 2005
Quezon City, Philippines
Ateneo de Manila University hosts an international conference on challenges in preserving and managing cultural heritage resources
Website: http://rizal.lib.admu.edu.ph/conf2005.htm

25-28 November 2005
Melbourne, Australia
Australia ICOMOS Conference 2005 “Corrugations: The Romance and Reality of Historic Roads”
Website: http://www.corrugations.net.au or info@wsm.com.au

1-12 December 2005
Hanoi, Viet Nam
Asian Academy for Heritage Management Annual Field School - Conservation and Presentation of Archaeological Heritage in an Urban Context
Website: http://www.unescobkk.org/culture/asian-academy
Contact: asian-academy@unescobkk.org

13-14 March 2006
Hong Kong SAR, China
New heritage: beyond versimilitude, interpretaton of cultural heritage through new media
Website: http://newheritageforum.org/
Contact: conference@newheritageforum.org
Programme
This year’s AAHM Field School will focus on the recently-excavated archaeological site of Ba Dinh and Thang Long Imperial Citadel in downtown Hanoi. It will provide the opportunity to study heritage conservation in a real-life situation with the guidance of leading experts in this field. The curriculum will include lectures, group work and field trips and address integrated conservation management systems, participatory models and heritage interpretation.

With its various archaeological layers illustrating a span of 1,300 years of urban development, the Ba Dinh site features a high historical value and outstanding cultural significance. The archaeological site is embedded in the rapidly changing urban landscape of Hanoi and will provide a challenging case study for this Field School. For the curriculum please check the AAHM website.

Applications
Applications are open to faculty, staff and advanced students of AAHM member institutions and can be downloaded from the AAHM website. Maximum number of participants will be limited to 20. Please note that the medium of instruction will be English. Applications should reach the AAHM prior to 19 September 2005.

Accommodation
Information on accommodation will be available through the AAHM. Details may be found at the AAHM website.

Tuition Fee
The fee for attending the AAHM Field School is US$ 150, which covers study materials, instruction and site visits. It does not include accommodation and meals. Participants will be expected to make their own arrangements for international roundtrip travel to Hanoi. The registration fee is to be paid in cash upon arrival.

Scholarships
The AAHM may offer a limited number of scholarships to accepted course participants to support travel and/or participation costs. For more information please check the AAHM website.

For further information:
Asian Academy for Heritage Management (AAHM)
1-12 December 2005
at the Architectural Research Institute, Hanoi, Viet Nam
Organized by UNESCO, ICCROM, Deakin University, the Architectural Research Institute, Hanoi and Hanoi Architectural University

Asian Academy for Heritage Management
2005 Field School
Conservation and Presentation of Archaeological Heritage in an Urban Context

1-12 December 2005
UNESCO Bangkok
For further information:
P.O. Box 967, Prakhanong Post Office
Bangkok 10110, Thailand
E-mail: asian-academy@unescobkk.org
www.unescobkk.org/culture/asian-academy