National Consultation on Cultural Industries in Lao PDR
And Validation Workshop for the 2012 Baseline Study
14-15 March 2013

Agenda

**Venue:** National Cultural Hall (3rd floor), Vientiane, Lao PDR

**Day 1: Thursday 14 March 2013**

**8.30** Registration

**9.00** Opening remarks
  - Mr. Boua-ngeun Xaphouvong, Vice Minister, Ministry of Information, Culture and Tourism
  - Mr. Tim Curtis, Chief, Culture Unit, UNESCO Bangkok

Group photo

**9.45** Introduction to the meeting and its objectives. Overview of the 2005 Convention and the periodic reporting process. Tim Curtis, Chief, Culture Unit, UNESCO Bangkok

**10.15** Coffee Break

**10.30** Presentation of the baseline study on cultural industries in Lao PDR Chanmaly Phayaphone & Emilie Huard, consultants

**11.30** Questions and answers

**12.00** Preparation for afternoon working sessions
  - Brief introduction to the 4 themes
  - Description of the process
  - Participants self-register for a theme

**12.15** Lunch

**13.30** Parallel working sessions

*These sessions aims to:*

1. validate and expand the findings of the baseline study
2. identify priorities for the development of the cultural industries in Lao PDR

**Group 1: Developing and strengthening communication & networks**

Communication, networking and transparency facilitate exchanges and contribute to better collaboration among the various actors of the sector. This group will identify and propose concrete actions to make communication and networking in Lao PDR more dynamic and efficient.
**Group 2: Creating an enabling environment**

Lack of **funding** and **infrastructure** are recurrent issues for the cultural industries. This group will identify and propose concrete actions to create an enabling environment (supportive financial measures, infrastructure, etc.) for cultural industries in Lao PDR.

**Group 3: Making legal frameworks & regulatory environments more accessible and user-friendly**

Well-understood governmental policies will improve the role of cultural industries in the socio-economic development of the country. This group will identify and propose concrete actions to make the legal framework more adapted and responsive to the needs of the sector.

**Group 4: Expanding education and training**

One prerequisite for making the cultural industry sectors sustainable and competitive is to develop a curriculum encompassing artistic, technical and entrepreneurial skills. This group will identify and propose concrete actions to expand education and training in Lao PDR.

16.30 Closing of the day

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**Day 2: Friday 15 March 2013**

9.00 Welcome for the day

Recap from discussion of the previous day

Introduction to day 2 working session

Mr. Bouthieng Siripaphanh, Director, Fina Arts Department, Ministry of Information, Culture and Tourism

Mr. Tim Curtis, Chief, Culture Unit, UNESCO Bangkok

10.00 Parallel working sessions – part 2

Continuation of the work started on day 1 afternoon, with the same groups

12.00 Lunch

13.30 Presentation of findings (10-15 minute / group)

Discussion, questions and answers

15.00 Coffee Break

15.15 Opportunities for financing and collaboration

- Presentation on the International Fund for Cultural Diversity (20 minutes)

Mr. Etienne Clement, Deputy Director, UNESCO Bangkok

Mr. Bouthieng Siripaphanh, Director, Fine Arts Department, Ministry of Information, Culture and Tourism

16.15 Closing of the meeting

16.30 Reception

National Cultural Hall