GEORGE TOWN

THE HISTORIC PORT SETTLEMENT OF PENANG
CONSERVATION WITH PENANG CHARACTERISTICS
EVALUATION OF NOMINATION

• CRITERIA:
  a) Be an outstanding example of a traditional human settlement or land-use which is representative of a culture (or cultures), especially when it has become vulnerable under the impact of irreversible change
  “AN EMINENT EXAMPLE OF A HISTORIC ISLAND PORT SETTLEMENT IN EAST & SOUTHEAST ASIA”
  b) Exhibit an important interchange of human values, over a span of time or within a cultural area of the world, on developments in architecture & town planning
  “A LIVING TESTIMONY TO THE MULTI-CULTURAL HERITAGE & TRADITION OF ASIA”

• AUTHENCITY: in terms of design, material, workmanship or setting

• INTEGRITY: Protection and management mechanisms
<table>
<thead>
<tr>
<th></th>
<th>POPULATION (1991)</th>
<th>ACREAGE</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>(Hectare)</td>
<td></td>
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<tr>
<td>PENANG (ISLAND)</td>
<td>518,419</td>
<td>29,965.00</td>
<td>(299 sq. km)</td>
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<tr>
<td>GEORGE TOWN</td>
<td>212,405</td>
<td>4,144.00</td>
<td>13.83 (% P.P.)</td>
</tr>
<tr>
<td>6 CONSERVATION ZONES</td>
<td></td>
<td>150.49</td>
<td>0.5 (% P.P.)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(371.91 acre)</td>
<td>3.63 (% G.T.)</td>
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<tr>
<td>PROPOSED AREA</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Core Area</td>
<td></td>
<td>193.17</td>
<td>0.64 (% P.P.)</td>
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<tr>
<td></td>
<td></td>
<td>(477.33 acre)</td>
<td>4.66 (% G.T.)</td>
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<tr>
<td>• Buffer Zone</td>
<td></td>
<td>246.79</td>
<td>0.82 (% P.P.)</td>
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<tr>
<td></td>
<td></td>
<td>(609.83 acre)</td>
<td>5.95 (% G.T.)</td>
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NOMINATION AREA ‘HISTORIC CENTRE OF PENANG’ TO WORLD HERITAGE LIST

(JOINTLY WITH HISTORIC CENTRE OF MELAKA)

Tapak Pencalonan (193.17 hektar)

Zon Penampan (246.79 hektar)
THE CAPE OF GEORGE TOWN
ADMINISTRATIVE CENTRE OF STRAITS SETTLEMENTS
TRANSPORTATION HUB

F.M.S. Railways Station & Church Street Pier

Trishaw

Railway jetty

F.M.S. Railways Station & electric trams
MAP OF GEORGE TOWN PENANG,
SIR FREDERICK, A. WELD K.G.M.G, 1881

Legend
a. The Fort
b. Town Hall
c. Court House
d. Convent
e. Light House
f. St. Xavier School
g. Church of The Assumption
h. St George’s Church
i. Armenian Church
j. Central Police Station
k. Post Office/Municipal Off
l. Government Wharf
m. Kapitan Kling

Mosque
ELEVATION OF BUILDING STYLES IN GEORGE TOWN

EARLY SHOPHOUSE STYLE
1800-1850’s

EARLY TRANSITIONAL STYLE
1840-1900’s

EARLY STRAITS STYLE
1890-1920’s

LATE STRAITS STYLE
1920-1940’s

NEO-CLASSICAL STYLE
19th - early 20th century

ART DECO STYLE
1930 – 1950’s

EARLY MODERN STYLE
Post War

LATE MODERN STYLE
Late 1960’s
MULTI-CULTURAL INFLUENCES IN ARCHITECTURE

<table>
<thead>
<tr>
<th>Malay influence - using fanlight design as a pediment</th>
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<tbody>
<tr>
<td>Chinese influence - using bat shaped as ornamentation</td>
</tr>
<tr>
<td>Colonial influence – Ionic column</td>
</tr>
<tr>
<td>Colonial influence - grill &amp; lion</td>
</tr>
<tr>
<td>Malay influence - fascia board</td>
</tr>
<tr>
<td>Chinese influence – Chinese flower motif</td>
</tr>
</tbody>
</table>

55, Campbell Street

Cheah Kongsi
BUILDING ENSEMBLES
MULTICULTURAL CHARACTERISTIC
1. Artistic Value
2. Historic Value
3. Cultural and Social Value
4. Townscape Value
5. Scientific Value

(With inherent & potential economic value)
Inventory of potential heritage buildings based on visual survey and available documented information.

Recording of items: location, building type, construction type, architectural style, condition of fabric, architectural integrity, distinguishing features.
CONSERVATION ZONES IN INNER CITY OF GEORGE TOWN

Zone 1 : Seven Streets Precinct
Zone 2 : Cultural Precinct
Zone 3 : Historic Commercial District
Zone 4 : Waterfront Business and Financial District
Zone 5 : Mosques and Clan House Enclave
Zone 6 : Markets and Shopping Precinct
Zone 7 : Beach Front Historic Civic Zone
Conservation buildings are of three categories:

- Cat. I: Only restoration work allowed
- Cat. II: Interior renovation and some additions allowed for adaptive re-use.
- Cat. III: Partial development allowed to enable optimal usage of a site
CREATING THE CONTEXT FOR A WELL-MANAGED HERITAGE SITE
FRAMEWORK FOR PENANG
HIGHLIGHTS: some projects & actions critical to the idea of anchoring the heritage vision

~ EDUCATION: Penang Heritage Trust / Arts Ed

~ AWARENESS, EMPOWERMENT & SKILLS TRAINING: heritage community revitalization LEAP, CIDA, UNDP

~ CONFLICT RESOLUTION: High Court, Little India

~ TOURISM: Branding of Penang

~ BEST PRACTICE CONSERVATION PROJECTS:
  cheong fatt tze mansion, khoo kongsi, syed alatas mansion, kampong mesjid, fort cornwallis, kapitan kling mosque
‘BEST PRACTICE’
CONSERVATION PROJECTS
IN PENANG:
THE CHEONG FATT TZE MANSION

‘MOST EXCELLENT PROJECT’ UNESCO HERITAGE CONSERVATION AWARD 2000
THE SYED ALATAS MANSION

MASJID MELAYU ON JALAN ACHEH
THE STATE MUSEUM

KRIAN ROAD
FORT CORNWALLIS

NO.1 LIGHT STREET
THE FRANCIS LIGHT
PROTESTANT CEMETERY 1789
THE KHOO KONGSI TEMPLE AND PAVILION STAGE
ANCHORING THE HERITAGE VISION
The Historic Island Port Settlement of George Town

THANK YOU

[SLIDES NOS.3-14,17-21 – PROPERTY OF PENANG STATE GOVERNMENT]