Article 1 – Objective

1.1 The UNESCO Asia-Pacific Awards for Cultural Heritage Conservation (“the Awards”) recognize the achievement of the private sector and public-private initiatives in successfully conserving or restoring structures, places and properties of heritage value in the region.

Article 2 – Award and Frequency

2.1 The Awards, which are established for an indeterminate period, shall be awarded on an annual basis.

2.2 The Awards shall consist of a number of winners to be determined by the Jury in the following categories:

a. Award of Excellence, which demonstrates exceptional achievement in all criteria and has major catalytic impact at the national or regional level;

b. Award of Distinction, which demonstrates outstanding achievement in all criteria and has significant impact at the national or regional level;

c. Award of Merit, which demonstrates superior achievement in all criteria;

d. Honourable Mention, which demonstrates noteworthy achievement in selected criteria.

2.3 Each Award winner will receive one bronze plaque.

2.4 Certificates of recognition will be presented to all parties included on the entry form.

2.5 The format and number of the Awards may be varied from time to time at the discretion of UNESCO and the Jury.

2.6 The Awards will be made out in the name stated on the project entry form.

Article 3 – Eligibility for the Awards

3.1 To be considered for the Awards, the conserved or restored heritage structure, place or property must be over 50 years old. For settlements and landscapes, the essential historic elements must be more than 50 years old.

3.2 The following are eligible for consideration: residential, commercial and institutional buildings; religious properties; urban and rural settlements/historic towns and villages; archaeological heritage; cultural landscapes, parks and gardens; military properties; modern heritage; agricultural, industrial and technological properties; burial monuments and sites; cultural routes; vernacular architecture; and symbolic properties and memorials.
3.3 The project must be the result of private sector initiative or public-private partnership. The involvement of private individuals or organizations in terms of ownership, tenancy, financing or other contributions to the project should be clear. Projects which are financed, owned and undertaken wholly by government entities are not eligible.

3.4 The work must have been completed within the preceding 10 years at the time of submission. For buildings with a new use, the project must also have been occupied or put to viable use for at least one year at the time of submission.

3.5 Entries which have been previously submitted will not be eligible for resubmission unless invited to do so by the Jury, or unless substantial additional restoration has been carried out since the previous submission.

Article 4 – Criteria for the Awards

4.1 The Awards recipients will have conclusively demonstrated excellence in:

Understanding the Place:
- a. how well the conservation/restoration work articulates the property’s heritage values in order to convey the spirit of place;
- b. how well the conservation/restoration work interprets the property’s cultural, social, historical and architectural significance;
- c. appropriate use or adaptation of the property;

Technical Achievement:
- d. the understanding of the technical issues of conservation/restoration in interpreting the property’s significance;
- e. the use and quality control of appropriate building, artisan and conservation techniques;
- f. the use of appropriate materials;
- g. how well any added elements or creative technical solutions respect the character and inherent spatial quality of the property;

Social and Policy Impact:
- h. the overall complexity, sensitivity and technical consistency of the project;
- i. the on-going socio-economic viability and relevance of the project, and provision for its future use and maintenance;
- j. the manner in which the process and the final product contribute to the surrounding environment and the local community’s cultural and historical continuum; and
- k. the influence of the project on conservation practice and policy locally, nationally, regionally or internationally.

Article 5 – Selection Process and Jury

5.1 The Awards recipients shall be selected on the proposal of an internal Jury.

5.2 The Jury shall be composed of
- a. 1 representative from UNESCO, and
- b. 8-10 international conservation experts renowned for their knowledge of conservation in the Asia-Pacific region.

5.3 UNESCO shall appoint the Jury for the full period of the Awards process.
**Article 6 – Conditions of Entry**

6.1 Entries may be submitted by the registered owner, registered lessee, or conservation consultant, architect or designer, any of whom would have had to be involved in the process, preferably throughout the entire project duration.

6.2 Each entry must be submitted to UNESCO before 31 March 2012.

6.3 Submission of an entry will be taken to imply granting UNESCO the rights to use, publish, display or communicate all materials and particulars of the successful schemes, without charge to UNESCO.

6.4 The wording of plaques and certificates will be based strictly on the details given on the entry form.

6.5 All submitting persons or firms will be responsible for delivery of their respective entries. Entry materials will not be returned.

6.6 One or more entries may be submitted by the same individual or institution.

6.7 The use of the UNESCO logo for any purposes related to the Awards requires prior written authorization from UNESCO.

**Article 7 – Materials Required for Submission**

Each entry must be submitted with the following documentation in full (see Awards website for details and forms):

7.1 Official entry form

7.2 Heritage Awards project description (using the provided official format)

7.3 Occupant’s comments

7.4 Owner consent

7.5 Drawings, A4 format

7.6 Photographs

7.7 Additional materials (articles, videos, etc) may be provided, as per guidelines on the Awards website.

7.7 CD ROM (including entry dossier in PDF format, drawings and photographs)