Please find all the necessary information to submit an entry;

1) ENTRY FORM | Award for New Design in Heritage Contexts
2) GUIDELINES FOR PROJECT DESCRIPTION | Award for New Design in Heritage Contexts
3) PROJECT DESCRIPTION | Award for New Design in Heritage Contexts
4) REGULATIONS | Award for New Design in Heritage Contexts
5) OCCUPANT COMMENTS | Award for New Design in Heritage Contexts
6) OWNER CONSENT | Award for New Design in Heritage Contexts
7) RIGHTS AUTHORIZATION | Award for New Design in Heritage Contexts
2015 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation

ENTRY FORM | Award for New Design in Heritage Contexts

The form should be submitted together with the Project Description Dossier by 31 March 2015.

To: Culture Unit
United Nations Educational Scientific and Cultural Organization
UNESCO Bangkok Office
920 Sukhumvit Road, Bangkok 10110, THAILAND

Tel: (66 2) 3910577 ext 509
Fax: (66 2) 391 0866
Email: culture.bgk@unesco.org / j.davies@unesco.org

Please FILL OUT in English, PRINT, SIGN and SEND together with required materials. UNESCO reserves the right to request additional information for the submission dossier.

Name of the Project (Max. 60 characters)

Name and Address of the Property
(Name, Street, City, Postcode, State, Country)

Brief Synopsis of the Project (3 sentences, max. 200 words)

First sentence: Description of the building and heritage context of the building’s setting
Second sentence: Explanation of how the design concept is innovative and sensitive to the heritage site
Third sentence: Current use of the building

Start and Completion Date of the Project (Between March 2005 and March 2014)

Individuals Responsible for Project
Name(s) (title - first name - last name)

Owner of the Property (Whose permission for submission has been obtained, if project is not submitted by owner)
Name (title - first name - last name)
Address (Street, City, Postcode, State, Country)
Telephone
Fax
Email
**Architect/Designer/Consultant** (Add as necessary)

Name (title - first name - last name)

Address (Street, City, Postcode, State, Country)

Telephone

Fax

Email

Name (title - first name - last name)

Address (Street, City, Postcode, State, Country)

Telephone

Fax

Email

**General Contractor**

Name (title - first name - last name)

Address (Street, City, Postcode, State, Country)

Telephone

Fax

Email

**Type of Cultural Heritage Property** (Check all that apply by double clicking on boxes below)

- Residential building
  - detached house
  - attached house
  - apartment
  - other ______________

- Commercial building
  - shop
  - market
  - office building
  - other ______________

- Institutional building
  - hospital
  - school or educational facility
  - cultural facility
  - public facility
  - other ______________

- Military properties
  - fort
  - citadel
  - defensive system
  - other ______________

- Religious properties
  - temple
  - monastery
  - mosque
  - shrine
  - church
  - sanctuary
  - synagogue
  - gurudwara
  - sacred landscape
  - other ______________

- Urban and rural settlements/
  historic towns and villages
  - town
  - town centre
  - village
  - communal group of dwellings
  - other ______________

- Cultural landscapes, parks and gardens
  - cultural landscape
  - park
  - garden
  - other ______________
Agricultural, industrial and technological properties
- field system
- agricultural landscape
- agricultural settlement
- water management (dams, irrigation, etc.)
- mine, mining landscape
- factory
- bridge
- canal
- railway
- industrial settlement
- other

Archaeological heritage
- earthworks
- burial mounds
- settlements (towns, villages, etc)
- temples
- other public buildings
- defensive works
- cemeteries
- routes, etc.
- underwater archaeological sites
- other

Vernacular architecture
- building
- construction system (bridges, etc.)
- other

Modern heritage
- building
- group of buildings
- town
- industrial property
- other

Burial monuments and sites
- burial mounds
- mausoleum
- tomb
- cenotaphs
- cemetery
- other

Cultural routes
- pilgrimage route
- trading route
- road
- canal
- railway
- other

Symbolic properties and memorials
- monument
- memorial
- other

Current Function of the Property

Institutional
- hospital
- educational
- cultural
- public
- other

Commercial
- retail
- restaurant
- hotel
- office
- other

Religious

Residential
- Agricultural

Industrial
- Recreational

Other

Previous Function of the Property

Same as current function

Institutional
- hospital
- educational
- cultural
- public
- other

Commercial
- retail
- restaurant
- hotel
- office
- other

Religious
- Residential
Submission Checklist (Please check each item to meet the conditions of entry)

☐ Completed entry form
☐ Completed project description (using official format only, including title page)
☐ Occupant comment form(s)
☐ Owner consent form
☐ Drawings, A4 or A3 format
☐ Photographs (before conservation – in process – after conservation – in use / current state)
☐ CD/DVD (including PDF entry dossier, photographs and drawings)
☐ Rights authorization form (copyright for drawings, illustrations photographs)

Dossiers which do not fulfil the requirements will not be presented to the Jury

Submitter

Name (title - first name - last name)
Address (Street, City, Postcode, State, Country)
Telephone
Fax
Email

How did you learn about the Asia-Pacific Heritage Awards?

Conditions of Entry (Please check each item to meet the conditions of entry)

☐ I hereby declare that all the information provided is accurate, to the best of my knowledge, as of the date of submission.

☐ I hereby confirm that all entry materials provided are my own property or have been provided with the full consent of the authors/original owners.

☐ I hereby acknowledge that with the submission of the entry materials I am granting UNESCO the rights to use, publish, display or communicate all materials and particulars of the project, without charge to UNESCO.

☐ I hereby declare that I will not use the UNESCO logo or Awards logo without prior written authorization of UNESCO.

Signature of Submitter

Signature of submitter
Official stamp (if available)
Date
GUIDELINES FOR PROJECT DESCRIPTION | Award for New Design in Heritage Contexts

The project description should be well documented through text and linked to the submitted photographs and drawings.

A: Project summary

The summary should give a brief overview of the project answering the following questions:

- What is the project’s background? (How did the project begin? What was the motivation behind it?)
- What were the major goals and objectives of the project? If there was a client, what was the client’s brief?
- Explain what the primary function of the structure/building is, and what the programming requirements were.
- Explain the compatibility and appropriateness of the new structure in relation to its historical context
- What was the timeframe to which the project was carried out? How long did it take to complete the project from conceptual design to occupation? Where there any obstacles that were overcome to complete it?
- What was the scale of the project in size (ha or sqm) and cost (in US$)?
- Who were the partners involved in the project? Explain who were the key institutional and individual partners (government, private sector, universities, specialists, etc)? Please state if the project was a private or public-private initiative

Max. 1000 words

B: Detailed description of heritage context

The description of the site’s heritage context should cover:

- The historical background of the site, through explaining how the site context has changed over time.
- Description of last structure that occupied the site (if any) and the date and justification of its demolition.
- Context of the site, including physical (architectural), social, economic, environmental, political (past, the present-day situation and future plans, if relevant). How have the social conditions affected the neighbourhood/site? How have the local communities reacted to your building/structure? Will your building/structure alleviate pressures and be a welcome addition economically? How have the architectural elements evolved and changed over time? Have environmental factors directly impacted the need for your building/structure? If so, explain what type of factors these were. Will your building/structure respond to local climatic conditions and alleviate any potential or current risks and threats that are present?
- Heritage/protection status of the area in which the project site is located. Does the area in which your structure or building site is located have heritage protection status? Did the heritage protection status make the project more challenging or more advantageous? Explain if there are any potential heritage protection listing in the near future that may affect the area, in particular your structure/building.
Max. 1500 words

C: Detailed explanation of design intervention

The description of the design intervention should cover:

- Design concept (accompanied by concept drawings if useful). What were the main design intentions? Explain the design development and design process phase.
- Explanation of how the design concept is innovative. What element(s) makes your design unique and outstanding?
- Explanation of how the design concept is sensitive to the heritage context (both physical and social). Explain the relationship between the new and old.
- Explain and describe the relationships of the use of the building with design concept and the heritage context.

Max. 1500 words

D: Explanation of how the project meets the criteria for the awards

This section should explain how the project meets each of the 7 criteria of the Award for New Design in Heritage Contexts (max. 400 words per criterion):

a. Outstanding design concept that demonstrates critical thinking in articulating an innovative response to the specific historic context.
   - How does your design demonstrate an understanding of, articulate and enhance the spirit of place of the historic context?

b. How well the new structure helps to reveal the qualities of the place, including historical, architectural, cultural, and social significance.
   - Explain what are the key elements in your design that create an understanding of the place in which it is located.

c. The compatibility and appropriateness of the new structure’s programme/function in its context.
   - How does the new structure’s programme and function respond to its immediate and surrounding neighbourhood?

d. How well the new structure integrates with the existing built and natural context. Factors include, but are not limited to, the following: typology, siting, massing, form, scale, character, colour and texture.
   - Explain using sketches, diagrams and drawings if required how your new structure is integrating into the existing built and/or natural context.

e. The justification of selection and quality control of materials and building techniques (contemporary, vernacular or a combination of both).
   - Describe and explain the reason for the selection of materials, construction or structural systems employed in the final design. How does it respond to its historic context?
f. The manner in which the process and the final product extend the local community’s cultural and social continuum.
   - How well did the building/structure integrate into its surrounding environment or urban landscape context after the completion of project? (Does it visually and structurally integrate with its surroundings?)


g. The influence of the project on architectural practice and design policy locally, nationally, regionally or internationally.
   - Did the project attract attention in the media and raise awareness for its design?
   - Did the project receive local or national recognition by the authorities or other institutions/organisations?
   - Do you know of any subsequent projects that have been inspired by the project?
   - Did the project have any influence on the architectural practice and policy locally, nationally, regionally or internationally? Please explain.

Max. 400 words per criterion
ANNEX

Please provide all requested materials as described in the Project Description form.

Example for photo submission:
Please make the photo documentation as coherent as possible by providing information about the location of the submitted photographs.

<table>
<thead>
<tr>
<th>Site plan showing location of photographs</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Insert site plan or floor plan)</td>
</tr>
</tbody>
</table>

Caption (e.g. building name.)
PROJECT DESCRIPTION | Award for New Design in Heritage Contexts

(Please insert photograph of the property)

Name and Brief Location (City, State, Country) of the Project
A: Project summary

The summary should cover:
- Background of the project
- Project’s goals and objectives (client’s brief)
- Function and programme of building
- Time frame of construction phases
- Project size (ha or sqm) and cost (in US$)
- Relationship of the building and its heritage context
- Involvement of key stakeholders and partners (including community, private sector and public sector, if relevant), with contributions of each partner clearly indicated

Max. 1000 words

B: Detailed description of heritage context

The description of the site’s heritage context should cover:
- Historical background of the site
- Description of last structure that occupied the site (if any) and the date and justification of its demolition
- Context of the site, including physical (architectural), social, economic, environmental, political (past, the present-day situation and future plans, if relevant)
- Heritage/protection status of the area in which the project site is located

Max. 1500 words

C: Detailed explanation of design intervention

The description of the design intervention should cover:
- Design concept (accompanied by concept drawings if useful)
- Explanation of how the design concept is innovative
- Explanation of how the design concept is sensitive to the heritage context (both physical and social)
- Relationship of the use of the building with design concept and the heritage context

Max. 1500 words

D: Explanation of how the project meets the criteria for the Awards

This section should explain how the project meets each of the 7 criteria of the Award for New Design in Heritage Contexts (max. 400 words per criterion):

a. Outstanding design concept that demonstrates critical thinking in articulating an innovative response to the specific historic context.

b. How well the new structure helps to reveal the qualities of the place, including historical, architectural, cultural and social significance.

c. The compatibility and appropriateness of the new structure’s programme/function in its context.

d. How well the new structure integrates with the existing built and natural context. Factors include, but are not limited to, the following: typology, siting, massing, form, scale, character, colour, texture.

e. The justification of selection and quality control of materials and building techniques (contemporary, vernacular or a combination of both).

f. The manner in which the process and the final product extend the local community’s cultural and social continuum.

g. The influence of the project on architectural practice and design policy locally, nationally, regionally or internationally.
2015 UNESCO Asia-Pacific Awards for Cultural Heritage Conservation

ANNEX TO PROJECT DESCRIPTION | Award for New Design in Heritage Contexts

To complete the dossier, please ANNEX to the project description:

**Drawings**

All drawings should be reduced to A4 size and have legends that indicate scale and direction.

The following drawings are required:
- Maps (or aerial photographs) showing location of project in neighbourhood, in city, in country (can be an aerial photograph)
- Drawings/sketches explaining the initial concept idea(s) of the project
- Site plan, floor plans, sections,
- Elevation drawing(s), showing principal public facade and immediate neighbouring buildings (if any)
- Rendered perspective(s) of exterior and interior views

**Photographs**

The project description should be illustrated by colour photographic prints in accordance with these guidelines:
- High-quality prints with print dimension 5” x 7”
- Included in the CD as individual digital files with high resolution (350 dpi), preferably in TIFF format
- All photographs must be clearly labelled
- Location of the photographs should be indicated on a floor plan (please see guidelines for example).

The photographs should show:
- Overall appearance of the building in its setting, exterior and interior views
- Construction details of the project, including materials and techniques used in the project
- Social/community usage

**Additional Materials**

Additional supporting documentation may be submitted such as videos, articles, etc that are directly relevant to the conservation work submitted under the project.

Materials related to tourism attractions, historical personages and other aspects of the site should not be submitted.

**CD**

The entire dossier including the project description (in PDF format), drawings (preferably TIFF format) and photographs (preferably TIFF format) should also be submitted on CD in electronic format.
UNESCO Asia-Pacific Awards for Cultural Heritage Conservation

REGULATIONS | Award for New Design in Heritage Contexts

Article 1 – Objective

1.1 In addition to the announced Awards, the Jury will, through its special Award for New Design in Heritage Contexts, recognize newly-built structures which demonstrate outstanding architectural design that is well-integrated into historic contexts.

Article 2 – Award and Frequency

2.1 The Award for New Design in Heritage Contexts will be given at the discretion of the Jury.

2.2 The Award for New Design in Heritage Contexts will consist of a bronze plaque for a selected number of entries.

Article 3 – Eligibility for the Awards

3.1 Projects should have been undertaken within the framework of a larger conservation project or should be located within or adjacent to a historic area whose essential elements are more than 50 years old.

3.2 Building annexes, new extensions, new buildings, new public spaces and new structures such as bridges are all eligible for consideration.

3.3 To be considered for the Award for New Design in Heritage Contexts, the work must have been completed within the preceding 10 years at the time of submission. The project must also have been occupied or put to viable use for at least one year.

3.4 The submission must demonstrate that no structures of heritage significance were altered or cleared from the site for the purpose of the project submitted for the Award for New Design in Heritage Contexts.

3.5 Entries that have been previously submitted will not be eligible for resubmission unless invited to do so by the Jury.

3.6 Projects that are new structures built as historic replicas, built against historic facades and historic theme parks will not be considered within the scope of the Award for New Design in Heritage Contexts.

3.7 Projects that are submitted for consideration to the conservation category of the UNESCO Heritage Awards in the same year are not eligible for submission for the Award for New Design in Heritage Contexts. Projects which are jointly submitted will be disqualified.
Article 4 – Criteria for the Award for New Design in Heritage Contexts

4.1 The recipients of the Award for New Design in Heritage Contexts will have conclusively demonstrated excellence in the following areas:

a. Outstanding design concept that demonstrates critical thinking in articulating an innovative response to the specific historic context.
b. How well the new structure helps to reveal the qualities of the place, including historical, architectural, cultural and social significance.
c. The compatibility and appropriateness of the new structure’s programme/function in its context.
d. How well the new structure integrates with the existing built and natural context. Factors include, but are not limited to, the following: typology, siting, massing, form, scale, character, colour and texture.
e. The justification of selection and quality control of materials and building techniques (contemporary, vernacular or a combination of both).
f. The manner in which the process and the final product extend the local community’s cultural and social continuum.
g. The influence of the project on architectural practice and design policy locally, nationally, regionally or internationally.

Article 5 – Selection Process and Jury

5.1 The Awards recipients shall be selected on the proposal of an internal Jury.
5.2 The Jury shall be composed of:

a. 1 representative from UNESCO and
b. 8 to 10 international conservation experts renowned for their knowledge of conservation in the Asia-Pacific region.
5.3 UNESCO shall appoint the Jury for the full period of the Awards process.

Article 6 – Conditions of Entry

6.1 Entries may be submitted by the registered owner, registered lessee, or conservation consultant, architect or designer, any of whom would have had to be involved in the process, preferably throughout the entire project duration.
6.2 Each entry must be submitted to UNESCO before 31 March 2015.
6.3 Submission of an entry will be taken to imply granting UNESCO the rights to use, publish, display or communicate all materials and particulars of the successful schemes, without charge to UNESCO.
6.4 The wording of plaques and certificates will be based strictly on the details given on the entry form.
6.5 All submitting persons or firms will be responsible for delivery of their respective entries. Entry materials will not be returned.
6.6 One or more entries may be submitted by the same individual or institution.
6.7 The use of the UNESCO logo for any purposes related to the Awards requires prior written authorization from UNESCO.
Article 7 – Materials Required for Submission

Each entry must be submitted with the following documentation in full:

7.1 Official Entry Form.

7.2 Award for New Design in Heritage Contexts Project Description (using the provided format).

7.3 Occupant's Comments.

7.4 Owner Consent.

7.5 Drawings, A4 format.

7.6 Photographs.

7.7 Additional materials (articles, videos, etc) may be provided.

7.8 CD (including entry dossier in PDF format, drawings and photographs).

7.9 Rights authorization form (copyright for drawings, illustrations photographs).
Dear Sir:

As an <occupant/user/visitor> of <insert name of project>, which is being submitted to the 2015 UNESCO Asia-Pacific Heritage Awards for Cultural Heritage Conservation, I would like to provide my comments as follows.

<Insert comments on your experience with this building, such as how well it works, how it relates to the community, etc.>

Signature

Name of occupant

Date
Culture Unit
UNESCO Bangkok Office
920 Sukhumvit Road
Bangkok, Thailand 10110

Dear Sir:

This is to certify that the above building is the property of <insert owner/company>. I hereby grant permission to <insert name of submitter> to nominate the above building for the 2015 UNESCO Asia-Pacific Heritage Awards for Cultural Heritage Conservation.

Sincerely yours,

Signature

Name of owner

Date
As the creator or copyright holder of the works listed below I/we _______________________ grant UNESCO the rights to use, publish, display or communicate these materials in any form, including digital, throughout the world without charge to UNESCO for the purposes of promoting the Awards.

<table>
<thead>
<tr>
<th>File name or other identifier (thumbnail image, page number/location in the dossier, etc)</th>
<th>Name of drafter/illustrator/photographer</th>
<th>Year created (if known)</th>
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These rights are granted subject to the condition that the credit is provided to ________________________________ when the works above are used.

Signature
Name
Date