WHY ED-TECH (SOMETIMES) WORKS

GLOBALIZATION AND EDUCATION WORKING GROUP
UNESCO, BANGKOK

CLAUDE GRUNITZKY

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Kindergarten and elementary school (K-6) should be considered a priority (Because socioeconomic disparities can still be diminished at this early stage)
**Education is facing major challenges globally**

### Western World

• Eroding levels at schools due to lack of investment in education
• On the verge of introducing EdTech in the classroom…
• … but lacking innovative content

### Developing World

• Quickly scale the school system to educate the masses…
• … even though massive investments are required…
• … and training a good teacher takes 20 years
MEANWHILE, LAETITIA GRAIL, A VISIONARY FRENCH TEACHER FOUNDED MYBLEE AND DEDICATED THE LAST 3 YEARS OF HER LIFE TO BUILDING MYBLEE MATH
MYBlee Math brings educators a GREAT combination of PEDAGOGY, INTERACTIVITY AND COMPREHENSIVENESS

• Montessori-like steps breaking down difficulties

• Singapore-like examples as lessons

• Specific corrections of children’s mistakes
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• Credible voice in talking to children
• Students get to write answers on the screen
• Big data and small data optimization of each child’s learning path
Thank you!

claude@true212.com