UNESCO HAPPY SCHOOLS SEMINAR

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Student
A Paradigm Shift

Harnessing talent
Aligning processes
Presenting the relevance
Providing opportunity for progress
Yearning to learn
A Paradigm Shift

Special each feels

Collaboration becomes a need

Humanness supersedes

Opportunities activate

Outstanding is the results

Love for what one does becomes inevitable
All inclusive

Plan

Practice

Evaluate

Assess
We Plan....

<table>
<thead>
<tr>
<th>Session</th>
<th>Topic to be Covered</th>
<th>No. of Sessions Allocated</th>
<th>Total</th>
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<tbody>
<tr>
<td>Jun-14</td>
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<tr>
<td>Week 1</td>
<td>Economic Infrastructure</td>
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<td>Meaning and Components, Economic Infrastructure of the Indian Economy, Transport System</td>
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<td>Significance, Railways and its problems</td>
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<td>Week 2</td>
<td>Road Transport</td>
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<td>Water Transport - Significance and problems</td>
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<td>Air Transport - Significance and problems</td>
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Methods | Rating
---|---
Videos | 3
Class Activities | 5
Outdoor Classes | 2
Fieldtrips | 10
More Time | 2

Suggest ways to make the subject more interesting.

Globalisation

Experience: The students understood the concepts of Globalisation very well. Most of them were part of the Commerce project exhibition that had the theme of ‘Globalisation’. They were able to comprehend arguments in favour of as well as Globalisation very easily. The role of WTO, its functions and objectives were also understood quite well as few of them were a part of Mock United Nations. A lot of peer learning was seen happening during the time the chapter was taught.

Outcome: The students were quite comfortable with the topics. They eagerly attempted the given case-studies as well.

Enhancement: Case study method could be continued, videos relevant to the topic would go a long way in making the chapter interesting.

On a scale of 1–5, rate the following learning methods in your order of preference where 1 stands for ‘best’.

<table>
<thead>
<tr>
<th>Method</th>
<th>Rating</th>
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<td>Case Study</td>
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<td>Lecture method</td>
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<tr>
<td>Group Discussion</td>
<td>7</td>
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<tr>
<td>Projects based learning</td>
<td>1</td>
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</tbody>
</table>

Learning Methods

- Case Study
- Lecture method
- Group Discussion
- Projects based learning
We Practice.......
We Assess .........
We Evaluate

Planning vs. Execution (2014-15)

UNIT 1: Marketing

Experience:
- The learners were introduced to the topic in the first session
- Topics within the unit were:
  - The market and marketing
  - Market research
  - The marketing mix: Product
  - The marketing mix: Price
  - The marketing mix: Promotion
  - The marketing mix: Place
  - Marketing strategy
- The learner group was enthusiastic about the topic.
- The market research activity was used to help strengthen concepts.
- The activity designing the marketing mix for packaged drinking water was effective

Outcome:
- The classes were interactive
- The group of learners presented interesting packaging of drinking water during the activity
- Portions were completed successfully by the month of October
- Questions from past papers were answered and discussed in the class
- The visit to Buhler Ltd enhanced their understanding of various concepts
- The event “Product Launch” was initiated by Ms. Sunitha in I G 9 as a pre learning

Further Enhancements
- A guest lecture on the topic of “Digital marketing” will enhance their understanding of the impact of technology on the marketing mix
The voice that’s important
A green carpet welcome
Embracing Encouragement
We do it!
Our own little world
Role models, everywhere
Visual Treat