Namaskar!

From

SYMBIOSIS CENTRE FOR DISTANCE LEARNING (SCDL), INDIA

Welcome to all delegates participating in

Key Players Meeting – Celebrating ICT in Education Practices

Organized by UNESCO, Bangkok

A Presentation By
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Director, Symbiosis Center For Distance Learning, India
Distance & Higher Education in India

- Major emphasis on education by the Indian Govt. in 11th Five Year Plan
- Plans to increase public spending on education to 6% of GDP
- Plans to increase enrollment in higher education from present about 9-10% (10-11 million) to 15% (20-22 million) by 2012
- Plans to setup 1500 new universities / colleges of higher education
- Plans to improve quality and increase enrollment in open & distance universities / institutes
- Plans to use ICT-based pedagogy and learning aids – increase spending on ICT
- Reduce Central Govt. spending & encourage private-public partnership
- Presently about 2.5 - 3 million students study through distance mode (i.e. 20% of enrollment in higher educ.) – Govt. Plans to increase this figure to about 7 million students by 2015 (i.e. about 30% of all enrollment in higher education)
- Furthering the reach of education to the remotest corners of India – growth of Distance & Open Learning
ICT for Open & Distance Education

- Growing importance of technology driven solutions in the education sector
- Govt. Plans to spread ICT to about 400 Universities and 17,700 colleges of India in the next 5 years

- Implementation of ICT for distance education - driven by key objectives:
  - Ensuring appropriate and cost effective implementations
  - Providing learning opportunities to learners from rural and remote areas
  - Enabling access to good teachers from urban areas irrespective of learner’s location
  - Improving access to education by providing 24 X 7 solutions
  - Improving Student Support Services, offering learning tools
  - Offering parallel and supplementary learning tools – mass education
  - Socio economic development – community driven initiatives
  - Improving the “learning experience” – hands-on, fun-filled & attractive
  - Creating virtual learner communities – cross pollination of learners from all age groups, nationalities, cultural & socio-economic backgrounds
  - Improving quality, ensuring standardization of content & services
  - Networking of education providers for sharing of best practices
Symbiosis – a story unfolds

- Founded in 1971, by visionary Padmashree Dr. S. B. Mujumdar as ‘home away from home’

- Symbiosis – means – ‘living together for mutual benefit’

- Grown into a family of 33 institutes offering education from Kindergarten to Post Graduation; spread over 9 campuses

- Has over 30,000 on campus students

- Was primarily established for the welfare of foreign students; Has over 2500 foreign students from 60 countries

- Ranked amongst top ten Universities in India: reputed for excellence in education
Symbiosis Center For Distance Learning (SCDL)

- A part of the Symbiosis family; offering programs through distance mode since 1994
- Has grown exponentially; into one of India’s largest private, unaided distance education providers
- Has become extremely popular amongst students and working professionals
- Has very high acceptance in the corporate community emerging as the “most preferred education provider” to top companies
- Draws students from all corners of India and 42 different countries
Symbiosis Center For Distance Learning (SCDL)

Vision

To create a “World Campus” where anyone is able to learn and achieve their dreams for higher education & an enhanced career.

Mission

To provide every student with a means for “self-paced, self-styled learning” anywhere, anytime.
Symbiosis Centre for Distance Learning (SCDL), Pune

Geographical Distribution of Students for the Year 2007 Batch

Total Strength: 53588

Defence: 301
Geographical Distribution of SCDL Students for the Batch 2007

International Students: 355

Symbiosis Center For Distance Learning
SCDL PROGRAMS

Faculty of Management

- Post Graduate Diploma in Business Administration
  (*Specialization in Marketing, Finance, HRD, CRM, Operations*)
- Post Graduate Diploma in Human Resource Management
- Post Graduate Diploma in International Business
- Post Graduate Diploma in Information Technology
- Post Graduate Diploma in Insurance Management
- Post Graduate Diploma in Retail Management
- Post Graduate Diploma in Customer Relationship Mgmt.
- Post Graduate Diploma in Supply Chain Management
SCDL PROGRAMS

Faculty of Information Technology
- Post Graduate Diploma in Information Technology

Faculty of Education
- Post Graduate Diploma in Pre-Primary Teachers Training
- Post Graduate Diploma in Educational Administration
- Post Graduate Diploma in Instructional Design

Symbiosis Center For Distance Learning
SCDL PROGRAMS

Faculty of Humanities & Social Sciences (New)

- Diploma in Creative Writing in English
- Advanced Diploma in Creative Writing in English
SCDL – Corporate Programs

An Education-Corporate Partnership

- Specially designed programs for corporate students – based on the “learn while you earn” philosophy
- Fast track, blended learning programs with curricula to suit latest industry requirements
- Entire program is delivered on corporate premises – lectures and exams are conducted on corporate premises
- Programs are linked to performance appraisal – continuing education is an important factor of career growth
- Employers benefit through retention – excellent HR initiative, improves employer’s perception in the eyes of prospective & present employees

- Corporate Clients – IBM, Intel, GE, HP, Wipro, Infosys, Convergys, Cognizant, Caliber Point, CSC, Xansa, Element K, Aztec Soft, Bosch etc.
- More than 4000 students from top global companies studying in these programs
Academic Initiatives

- Focus on quality of content -
  - Continuous quality improvement in content – updatation of printed & online content each year
  - Content is updated to incorporate student feedback & latest market trends and needs
  - Separate Editorial Dept. to check quality
  - Separate Quality Assurance Cell to conduct quality audit
  - More than 400 Adjunct Faculty for Academic Support

- Train the Trainers Initiative -
  SCDL conducts monthly training / orientation programs for faculty / teachers in these areas:
  - Instructional methodologies and models
  - Project Evaluation Standards
  - Creation of Self Learning Material suitable for distant mode
  - Quality Assurance and Standards in content creation
  - Use of multi-media and e-learning in classrooms to make learning enjoyable

Symbiosis Center For Distance Learning
ICT Implementation at SCDL

Enhanced Student Support Services – combining ICT & Other solutions for greater learning experiences & higher student satisfaction

- Dedicated Student Call Center –
  - India’s first educational institute to host a professionally managed Call Center
  - Trained Call Operators to handle all types of student queries promptly and effectively
  - Each call is monitored for quality by a trained Manager
  - Call Center handles more than 1200 calls per day
  - Call History is tracked in software system

- Dedicated Student Communication Center
  - Trained Communication Assistants to respond to all types of student email queries tracking all communication history in software system
  - Guaranteed response time of 1 business day
  - All responses are monitored for quality and time by a Manager
ICT Implementation at SCDL

Student Support Services:

- Sophisticated Web Portal providing various facilities such as:
  - Unique login for each student
  - Personalized Interface
  - Complete demographic details with facility to update profile on-line
  - Comprehensive view of academic performance
  - Fee Details giving history of all fee payments and pending dues
  - Facility to send email to SCDL Communication Center
  - Facility to track material dispatched by SCDL
  - Access to e-learning courseware
  - Access to On-demand Exam Slot Booking System
  - Ability to submit on-line assignments 24 X 7
  - Message Board for important SCDL updates
  - Access to Placement Link to view jobs posted by potential employers
ICT Implementation at SCDL

Student Support Services:

Student Information System – SIS -

- an ERP system developed in-house
- Tracks complete student life cycle from enrollment to graduation
- Acts as a Backbone to all SCDL departments
- Tracks dispatches and returns with reason of return
- Tracks all communication received from or sent to students – a complete communication history
- Information from SIS is reflected real-time on web portal for student viewing and tracking
ICT Implementation at SCDL

Flexible and Convenient Evaluation System -
- On-line assignments –
  - Ability to submit online assignments 24 X 7 through SCDL web portal
  - Objective questions based on application & comprehension levels of learning
  - System generates assignment or question set randomly for each attempt - ensuring uniqueness and reducing chances of copying
  - Displays complete score card with results after completion of assignment
  - Tracks history of assignment submission – displays details of all attempts and allows students to leave and come back during an attempt

- On-Demand Examinations –
  - Allows students to attempt an exam throughout the year
  - Students can select date, time & location of their choice to appear for an exam
  - Exams are proctored
  - Students can book an exam slot through the SCDL web portal
  - System generates a question set randomly for each student
E-Learning Initiative - ‘a pioneering approach’

- e-Learning courseware developed in collaboration with TIS: at par with International Standards – over 58 e-learning courses so far

- In-house ‘e-Learning Department with over 400 Subject Matter Experts’. Over 165,000 students actively using e-content

- Ability to provide tailor made e-learning courses to organizations as per their need

- e-learning content – highly interactive, case study based approach – providing an enjoyable experience to the learners!

- SCDL - the India Chapter for “e-learning for kids” – a charitable foundation setup by Dr. Nick Van Dam, CLO, Global Deloitte Consulting, USA

- SCDL Conducts - Free Teacher’s Training Workshops - training school teachers on use of multi-media & e-learning
Other Learning Aids

- Live, Interactive Lectures from expert faculty – through video-conferencing & distributed classrooms

- Pre-recorded lectures from expert faculty on DVD’s – provide an asynchronous yet convenient and self-paced learning aid

- Excellent response from students received for pre-recorded lectures

- Interface for recorded lecture DVD’s is user-friendly and provides faculty notes, reference material and glossary in addition to faculty lecture
THANK YOU