A world where kindness and respect thrive over bullying, hate and prejudice and all young people are free to realise their potential.

@PROJECTROCKIT
“Yeah, I think I know what digital citizenship is. Maybe it’s a word to describe the life of your character in a video game. So like, an avatar is a digital citizen. Is that what you mean?”
Telstra’s ‘Schoolyard to Screen’ study (2017):

1. 20% of parents report concerns that their kids will be unsafe online, compared to 9% with alcohol / smoking concerns, 15% with drug concerns

2. 36% of teens report having experienced (cyber)bullying, but only 49% report that they are confident to help challenge (cyber)bullying.

3. After PROJECT ROCKIT Online, 96% of young people reported that they felt confident to challenge (cyber)bullying

* Findings drawn from research conducted by PureProfile for Telstra from December 2016 - January 2017
CYBER BULLYING

- equal power/opportunity
- ex's
- keyboard warriors
- revenge
- messaging
- hacking
- ganging
- tagging
- belittlement
- rumors
- name-calling
- comments
- hacking
- secrets
- stress
- privacy
- harassment
- kik
- Instagram
- stress
- hate
- self-esteem
- isolation
How do people find your account online? How can you completely block someone online? How to help your friends & help themselves? Who do I talk? Where? How do you know when someone's crossed the line? When you should & shouldn't you use violence? How can these issues REALLY affect you? (brutal honesty please)

Why do people bully? (not understanding, insecurity, don't like change, ignorance because they want power) Why do people feel like they have to be the same as everyone else? What can you do in your school to make a difference even if you're not directly affected? Where are my photos going? How does drug use affect you in the long term? How do we know who we can trust? How do I stand up for my rights?

How did society's standards get to where they are now? Why do we have cliques? How do you choose the right friends? Why do people use labels? Like, why? How do you keep your mean streak under control? Why do people follow that popular person? How do you educate others when you're the only one who's 'out' at school? Why don't people teach safe-sex for LGBT relationships? What's the 'right' way to come out to your friends & parents?