Meeting Overview

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66% of kids visit YouTube daily, including 72% of 6-to-8-years-olds (A 2014 survey with 6,661 kids, Time, Sept 2015)

In August 2015, HBO signed a 5-year contract with Sesame Street to carry it on its online streaming services.

In September 2015, Amazon and Netflix launched new kids’ shows.
“Young people have created a fascinating and complex world of deep engagement online. A world in which they are not just watching content online but becoming part of it.”

(John Green, Author)
Objectives

1) Share and verify the initial findings from the policy review research

2) Refine and revise the draft 11-item education policy recommendations and develop an annotated outline for the 20-page UNESCO-UNICEF Policy Guidelines

3) Formulate an Action Plan for the proposed regional consortium

Image source: http://www.subodhglobalcollege.org/goal.aspx
Part I: Setting the Stage

• Establish mutual understanding of issues and trends through
  • Research findings
  • National level policies and initiatives
  • Organizational initiatives
  • Industry
  • Experiences from the field (Day2)

Image source: http://blog.mapconsulting.com/?p=1165
Part II: Group work: Policy Guidelines

- Role of stakeholders: Current status and notable gaps
- Review of the 11-item policy recommendations
- Group work: Developing an annotated outline for evidence-based Policy Guidelines
- Cross-checking and group presentations

Part III: Building Partnerships

• Proposals for new initiatives
• Division of labor, roles and commitments
• Action plans

Thank you.

Q&A

Introduction of Participants