MEDIA AND INFORMATION LITERACY

Policies and Initiatives to Promote Children’s Safe, Effective, and Responsible Use of ICT
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1. What is Media and Information Literacy (MIL)?
What is Media and Information Literacy?

- Set of competencies that allow people to access, retrieve, understand, evaluate and use, create,
- Information and media contents in all formats,
- In a critical, ethical and effective way,
- In order to participate and engage actively in personal, professional and social activities.
MIL: The convergence of social phenomena and national policies

- Education
- Learning
- Freedom of expression
- Media
- Information
- Information and Communications Technologies (ICTs)
MIL: Variable concept culturally and contextually

- The appearance of recent concept: 1989 in USA and 1995 in France
- Ongoing debate on national and international terminologies
- Variations according to cultural approaches and the disciplines
MIL: Variable concept culturally and contextually

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<th>Language</th>
<th>Terminology</th>
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The traditional concept of MIL

- Traditionally separate and distinct fields
UNESCO’s strategy brings together these two fields as a combined set of competencies (knowledge, skills and attitude) necessary for life and work today.
Media and Information Literacy

• A set of competences (knowledge, skills and attitudes) and values related to media and information which are essential for:

- **Life-long learning**
  - Developing critical thinking
  - Learning in the perspective of life-long education

- **Citizenship**
  - Effective and ethical utilization of media and information
  - Socialization as being active and responsible citizens

- **Good Governance**
  - Understanding the role of media and information in democracy
  - Evaluating contents of media and information
2. UNSECO’s strategy and programme
The MIL Curriculum for Teachers

- A tool that provides teachers with the main competencies (knowledge, skills, and attitude) on MIL
- A flexible and comprehensive framework that teachers may adapt to the local context of their countries.
- Target group: teachers
- Available in English, Arabic, French, Spanish
The MIL Curriculum for Teachers

Three key curriculum areas

1. Knowledge of media and information for democratic discourses and social participation
2. Evaluation of media and information
3. Production and use of media and information
The MIL Curriculum Framework for Teachers

Six key areas of general education and teacher development

- Policy and vision
- Curriculum and assessment
- Pedagogy
- Media and information
- Organization and administration
- Teacher professional development
The MIL Curriculum Framework for Teachers:

Integration strategies

- Stand-alone course
- Institute approach
- Multi-components integration
- Online course
Media and information literacy: policy and strategy guidelines

- Treat MIL as a composite concept
- Unifying MIL as well as considering the right to freedom of expression and access to information through ICTs
- Promoting MIL on national and regional levels
- Part 1: MIL Policy Brief
- Part 2: Comprehensive discussion on MIL
Global Alliance for Partnerships on Media and Information Literacy (GAPMIL)

- Articulating key strategic partnerships
- Enabling the MIL community to speak as one voice regarding critical matters
- Deepening the strategy for MIL to be treated as a composite concept
3. UNESCO’s worldwide activities
Global MIL Week 2015 in Philadelphia, USA

- To promote connectivity across education, organizations, policies, initiatives and nations
- To heighten public awareness of the importance of media and information literacy at a global level
- Brought together International organizations, universities, associations, research groups and educators, media professionals, information specialists and librarians, policy makers and regulators, NGOs and practitioners in MIL

“Celebrating Connectivity Across Cultures”
MIL Activities: UNESCO Bangkok office

- In 2011, First Workshop for Adapting Media and Information Literacy (MIL) curriculum for Teachers
- In 2012, Making Media, Building Peace: A Media Literacy and Digital Storytelling Peace Workshop, with UNESCO Youth Peace Ambassadors
- Currently, UNESCO and its partners are working to translate the MIL curriculum in Thai.
Cooperative framework with the Moroccan Ministry of Education

- Adaptation of UNESCO’s MIL curriculum to Morocco in 2012
- Integration of a module of 20 hours on MIL into the national teacher-training curriculum in 2012
- Dissemination of the module in the 15 national teacher-training centers and 34 associated centers in Morocco
Video: Interview with Alton Grizzle
Thank you for your attention

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