Digital resilience: Empowering youth online

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Google
Practices for a safer internet use.
A major survey targeting Australia, Indonesia, Japan, Russia, Korea and Turkey.
Key preliminary findings

87% of children are likely to keep their password completely secret and 75% are likely to modify privacy settings to avoid unwanted content.

When responding to risk young people are confident using digital skills, with 70% changing their password when personal information is misused.

Young people show a critical awareness in their use of the internet, with 58% careful about what they say or post online, and 60% avoiding suspicious material.

Young people above 16 years old are more likely to use technical/digital skills to respond to risk than their younger fellows.

Frequent use of the internet (time and range of uses) increases risk exposure yet builds resilience as greater internet use fosters young people navigational skills and awareness.
Figure 1 – The Digitally Resilient Young Person

- Awareness
- Cognitive Strategies
- Instrumental Actions
- Communicative Strategies
Google’s online safety tools
Safe and smart web exploration

- SafeSearch in Google Search
- YouTube Safety Mode
- Android Content Rating and Filtering
Google’s online safety tools
Safe and smart web exploration

Chrome Supervised User

Manage permissions

<table>
<thead>
<tr>
<th>Allow</th>
<th>Only specified sites</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allowed sites</td>
<td>Behavior</td>
</tr>
<tr>
<td><a href="http://www.google.com">www.google.com</a></td>
<td>Allow only this address</td>
</tr>
<tr>
<td><a href="http://www.youtube.com">www.youtube.com</a></td>
<td>Allow only this address</td>
</tr>
</tbody>
</table>

Permissi0ns

- Only approved sites
- 2 approved sites
- SafeSearch is locked

Requests

If you’ve chosen to block any sites, the supervised user may request access to them. You can approve or deny any access requests here.

Activity

This supervised user hasn’t visited any sites yet. This supervised user’s browsing activity will appear here.

Dismiss
Google’s online safety tools
Safe and smart web exploration

Android Restricted Profile
Google’s online safety tools
Online reputation and protection

- Google+ teen settings and notifications
- Reporting and flagging tools
- Blocking users
Google’s online safety tools
Online reputation and protection

More YouTube Controls
Google Safety Center

Make safety choices that fit your family

central spot to find information on:

safe use of the web

Google's tools for online safety and data security

understanding web technology

online-safety for families

advice on safety issues from partners and parents at Google

safety tools for protection of minors

www.google.com/safetycenter
Today

- Google’s online safety tools
- Digital literacy and citizenship awareness campaigns
- Global partnerships
Awareness campaigns
Online Safety

5 Tips
- Think before you share
- Protect your stuff
- Know & use your settings
- Avoid scams
- Be positive
Awareness campaigns
Digital literacy and citizenship curriculum

- partnership with child safety experts at iKeepSafe (US)

- Three class lesson plans covering:
  - how to evaluate the credibility of content online
  - how to manage safe and appropriate decisions online by learning the importance of online citizenship
  - how to avoid online tricks and scams

- [https://www.google.com/goodtoknow/web/curriculum/](https://www.google.com/goodtoknow/web/curriculum/)
Awareness campaigns
Digital literacy and citizenship curriculum

- To make these materials accessible to students and educators all over the world, we have translated and localised these contents in different countries.
- We work with trusted local third parties and government bodies to ensure materials are tailored to and respectful of the local context.
Awareness campaigns
YouTube digital citizenship curriculum

- interactive and comprehensive curriculum aimed to support teachers of secondary students (approximately ages 13-17)

- Nine class lesson plans covering:
  - YouTube’s policies
  - How to report content on YouTube
  - How to protect their privacy online
  - How to be responsible YouTube community members
  - How to be responsible digital citizens

- https://www.google.com/edu/teachers/youtube/curric/
Awareness campaigns
YouTube digital citizenship curriculum

- to make these materials more accessible, the YT digital citizenship curriculum is being translated into more languages, with new languages being added all the time
- we work with in-house experts as well as external stakeholders to ensure that the materials are relevant to and respectful of the local context
Today

- Google’s online safety tools
- Digital literacy and citizenship awareness campaigns
- Global partnerships
Global partnerships
Google Ad Grants

Google Ad Grantees

Kidpower Teenpower Fullpower International
Thanks to our Google Grant, we have been able to increase people’s access to Kidpower’s extensive free online library and raised visibility for our organization both locally and worldwide so that many more people contact us for information about publications, workshops, and training as instructors.
Irene van der Zande - Executive Director and Co-founder, Kidpower Teenpower Fullpower International
www.kidpower.org

Free the Children
Our Grant has directly contributed to our ability to empower youth by helping us reach young people searching for key terms. Instead of just viewing information, we are able to turn their interest into action thanks to the Google Grant.
Alex Apostol - Director, Digital, Free the Children
www.freethechildren.com

Friendship Circle
Google Grants has provided a way to inform more people about our activities and bring more families and teens into our special circle.
Tzvi Schectman - Family Coordinator, Friendship Circle
www.friendshipcircle.org

DoSomething.org
Google AdWords brings in about 15% of DoSomething.org’s new users.
George Weiner - CTO, DoSomething.org
www.dosomething.org
Thank you!