Fostering Governmental Support for OER Internationally

Regional Policy Forum for Asia-Pacific
Bangkok
23-24 April, 2012

Open Educational Resources in Asia-Pacific

Sir John Daniel & Ms. Stamenka Uvalić-Trumbić
Commonwealth of Learning
Fostering Governmental Support for Open Educational Resources Internationally
1. The Project: Three Elements

2. Responses to Survey on OER Policy – Asia-Pacific

3. The World OER Congress & the Paris Declaration
Fostering Governmental Support for Open Educational Resources Internationally
Mega-universities:
Open Universities with over 100,000 students
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
WCHE session on OERs

*Imperative to ensure that all – developed and developing countries - are enabled to contribute to OERs*…
OER@AVU
Open Educational Resources
Ressources Éducatives Libres
Recursos Para Educação Aberta
Kwame Nkrumah University of Science and Technology

The University of Science and Technology succeeded the Kumasi College of Technology which was established by a Government Ordinance on 6th October, 1961. Following the report of a University Commission which came out early 1961, Government decided to establish two independent Universities in Kumasi at Legon near Accra. The Kumasi College of Technology was thus transformed into a full-fledged University Kwame Nkrumah University of Science Technology by an Act of Parliament on 22nd August, 1961. By another act of Parliament, Act 559 of 1998, the University has been renamed Kwame Nkrumah University of Science and Technology, Kumasi.
OER Malawi
Regional Policy Forum for Asia-Pacific
Bangkok, 23-24 April 2012
In 2001 MIT put some 100 of its courses online for free and defined them as “. . . publicly available materials that are either a part of or a complete course usually from a higher-education institution such as a university or college.”
UNESCO HQ Paris

2002 Forum on Impact of OCW
OPEN EDUCATIONAL RESOURCES (OER)

educational materials that may be freely accessed, reused, modified and shared.
2002 FORUM on the Impact of OCW for Higher Education in Developing Countries

Declaration:

Participants expressed:

“their satisfaction and their wish to develop together a universal educational resource for the whole of humanity, to be referred to henceforth as Open Educational Resources”
UNESCO-IIEP

Internet Discussion Forum:

The OER community
WSIS Platform OER Community

- Largest online social network bringing together the wider OER community worldwide
- Launch 2010: To date 1600 Members and growing
- Based on the World Summit on the Information Society (WSIS) Platform
- Built on a Free and Open Source Software (FOSS) ELGG system
BUT...

Awareness of OER is still very limited among educational decision-and policy-makers
The World Conference on Higher Education
Paris - July 2009: New Dynamics of HE
Taking OERS beyond the OER Community: Policy & Capacity for Developing Countries
Workshops

South Africa
Namibia
Malaysia
Mali
India
Tanzania
Mozambique

Plus three online forums
Guidelines for Open Educational Resources (OER) in Higher Education

Zeynep Varoglu

Trudi van Wyk
Fostering Governmental Support for Open Educational Resources Internationally
Larry Lessig

not just culture
“We have a long way to go before the politicians will listen to these ideas and implement these reforms. But that also means we have time to build awareness around the changes that we need.”

Free Culture Larry Lessig (2004)
Survey of Governments

“an inventory of current practices and policies with respect to open access to educational material”
19 countries reported on their OER policies/intentions

- Australia
- Brunei
- China
- Fiji
- Indonesia
- Iran
- Kazakhstan
- Korea
- Malaysia
- Mongolia
- New Zealand
- Pakistan
- Philippines
- Samoa
- Sri Lanka
- Thailand
- Uzbekistan
- Vanuatu
- Vietnam
PLAN

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Fiji | Indonesia | Iran
Kazakhstan | Korea | Malaysia
Mongolia | New Zealand | Pakistan
Philippines | Samoa | Sri Lanka
Thailand | Uzbekistan | Vanuatu
Vietnam
Government policies in place
‘open licensing of materials’

Australia                  China                           Korea
Indonesia                          Thailand
Intellectual Property Policy and Best Practice Guidelines

Geoscience Australia incorporates AusGOAL into IP Policy...
China

Video Open Courseware Project

Open Digital Learning Resources for Continuing Education
Open Courseware Information
Strategy Plan
ISP for National OER Repository

Korea
Indonesia

**VIDEO TELECONFERENCE EVENTS**

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<th>Date</th>
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<tbody>
<tr>
<td>2012-05-02</td>
<td>09:00-11:00</td>
<td>Universitas Kristen Indonesia, IMPLEMENTASI STRATEGI: STAFFING DAN DIRECTING</td>
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<td>2012-12-29</td>
<td>09:00-00:00</td>
<td>Universitas Terbuka, &quot;Indonesia and APEC: Challenges and Opportunities&quot;</td>
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Klik [sini](#) untuk melihat cara mendaftar. Daftar event lengkap bisa dilihat di [sini](#).
Thailand
Other countries have strategies/policies on the drawing board reflecting a variety of motivations for engaging with OER

- Brunei
- Iran
- Malaysia
- Mongolia
- New Zealand
- Philippines
- Sri Lanka
- Uzbekistan
- Vietnam
E-Hirjah
digital curriculum resources
Ministerial working group to develop an OER strategy
Iran
OER in the context of an Open University

Mongolia
Provide free textbooks

Sri Lanka
The Open Educational Resource University

New Zealand

Open Education Resource Foundation

OER is a sustainable and renewable resource
Various OER projects: Active in the Open CourseWare Consortium

Vietnam
Uzbekistan

Education portal created by presidential decree. University portals to digital libraries
Countries that see potential in OER but are not yet developing strategies

- Kazakhstan
- Pakistan
- Fiji
- Vanuatu
- Samoa
- Cook Islands
Kazakhstan

Innovative potential in OER but needs government action
Innovative potential in OER but needs government action

Benefits of allowing students to have learning materials and modify them
Small Island Developing States
Need to expand education on scattered islands

Vanuatu
The Virtual University for Small States of the Commonwealth

+ Transnational Qualifications Framework
Cook Islands
Obstacles

- Connectivity
- Sustainability
- Copyright
- Quality
- Resistance from publishers
Philippines

Not active because of strong interest groups and weak political support
BUT

- The majority of countries invest significant amounts of money in producing textbooks for schools
- They are encouraging creation and dissemination of digital versions
- Think OER could made a positive difference.
17 African Nations reported on their Status of OER
Results of OER Survey Questionnaires (February 2012)
10 Latin American Nations reported on their Status of OER

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<td>Peru</td>
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Asia – Pacific Regional Policy Forum
Bangkok – April 2012
ICT in Education Leadership Forum in the Caribbean
&
Caribbean OER Policy Forum

Barbados, January 2012
Africa Policy Forum
Pretoria (February 2012)
Europe Regional Policy Forum
Cambridge, UK – April 2012
Regional Policy Forums

• Caribbean – January
• Africa – February
• Latin America – March
• Europe – April
• Asia & Pacific – April
• Arab States - May
Arab States Regional Policy Forum
Muscat, Oman – May 2012
World Congress on
Open Educational Resources
Paris – June 20-22 – 2012

Drafting a Declaration for
the Congress
International Advisory and Liaison Group (IALG)

Members

• At least one government chosen by each of UNESCO’s electoral groups

• IGO & NGOs:
  (OECD, WIPO, OER Africa, Creative Commons…)

• Co-chaired by President, COL and ADG-CI
World Congress on Open Educational Resources
Paris – June 20-22 – 2012

Declaration – version 4
PLAN

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World Conference on Open Educational Resources
Paris – June 20-22 – 2012
Target Audience

The Congress will bring together:

- Ministers of Education/ Human Resource Development,
- Senior policy makers
- Expert practitioners, researchers and relevant stakeholders
Objectives

- Release a 2012 Paris OER Declaration calling on Governments to support the development and use of OERs
- Showcase the world’s best practices in OER policies, initiatives, and experts
- Celebrate the 10th anniversary of the 2002 UNESCO Forum that created the term OER
Open Exhibit Seminar

Parallel Event

Aim to:
- To showcase innovative and promising practices in OER policies and initiatives
Paris Declaration on OER
(Version 3 – post Latin America Regional Forum)

Continuation of the drafting process:

• Version 4 prepared after this Forum

• Presented to Asia-Pacific Regional Forum – Bangkok, April 23-24

• Version 5 prepared

• Presented to Arab States Regional Forum – Oman, May 7-8

• Version 6 prepared

• Presented to International Advisory and Liaison Group – Paris, May 11

• Version 7 prepared

• Presented to World OER Congress, June 20-22
The Paris Declaration on Open Educational Resources

World OER Congress
UNESCO, Paris
June 20-22, 2012
The Paris Declaration

See COL website at:
http://oercongress.weebly.com/paris-declaration.html

Or the UNESCO site at:
www.unesco.org/webworld/en/oer
THE AIM

“to get governments to promote OER and the use of open licences.”
IMPACT
We believe that this joint UNESCO – COL project will support you in getting the concept of open availability of materials into the mainstream of education.
THANK YOU
THANK YOU

For text and slides: www.col.org/speeches