LET LEARNING FLOURISH

AN INTRODUCTION TO PEARSON
Robert Horwood
General Manager
Pearson Thailand

robert.horwood@pearson.com
We believe in learning – all kinds of learning for all kinds of people, delivered in a personal way. Because wherever learning flourishes, so do people.
PEARSON PLC
An overview
“Pearson has one defining goal:

To help people progress in their lives through learning. Not only do we want Pearson to do that, we want Pearson to be known for it.

As the world’s leading learning company, we would like our name to stand for effective, accessible, personal learning for people everywhere.”
PEARSON AT A GLANCE
Pearson Group

Pearson is an international media company with world-leading businesses in education, business information and consumer publishing.
PEARSON INTERNATIONAL

Global Operations
North America
UK
Europe
Asia Pacific
Latin America
Middle East, Africa & Caribbean
Southern Africa

Global Strategy
Global English Language Teaching
Global Products, Education Solutions & Learning Platforms
THE PEARSON STRATEGY

1. Taking an active role in teaching to deliver measurable progress

2. Leading the way with technology that improves learning

3. Setting the global benchmark for measuring student progress

4. Teaching the world English
Taking an active role in teaching to deliver measurable progress
Leading the way with technology that improves learning
Setting the global benchmark for measuring student progress
Results Plus has grown into our complete solution for raising attainment
Teaching the world English
Pearson Test of English

Score Report For:
Katherine Marie Garcia
Calle Ave. Castillo Chapultepec No. 17
Colonia Cd. Chapultepec
Mexico City, MEX 61194
Mexico
Email Address: kmgarcia@gmail.com
Telephone Number: 52 714 14 23812
Date of Birth: 12 August 1985
Registration ID: 298347012
Report Issue Date: 04 October 2009
Exam Date: 30 September 2009
Scores Valid Until: 30 September 2011

Overall Score: 36

The graph below indicates this candidate’s strongest skills relative to his or her Overall Score, and also indicates which enabling skills the candidate could work on to possibly achieve a higher overall score. Please be aware that there is some imprecision in all measurement. The results for this candidate could be slightly different on another occasion, depending on a variety of factors. The shaded area indicates the range in which the score of this candidate would most likely fall on repeating the test immediately.

<table>
<thead>
<tr>
<th>Skills</th>
<th>Score</th>
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</thead>
<tbody>
<tr>
<td>Speaking</td>
<td>30</td>
</tr>
<tr>
<td>Listening</td>
<td>35</td>
</tr>
<tr>
<td>Writing</td>
<td>50</td>
</tr>
<tr>
<td>Reading</td>
<td>45</td>
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</table>

<table>
<thead>
<tr>
<th>Enabling Skills</th>
<th>Score</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fluency</td>
<td>25</td>
</tr>
<tr>
<td>Pronunciation</td>
<td>30</td>
</tr>
<tr>
<td>Textual Skills</td>
<td>30</td>
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<tr>
<td>Vocabulary</td>
<td>50</td>
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<tr>
<td>Grammar</td>
<td>45</td>
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</tbody>
</table>
PEARSON INTERNATIONAL
Our people & values

BRAVE

IMAGINATIVE

DECENT
THE PEARSON FOUNDATION
Active Participation: our values in action
THE LEARNING CURVE