The Cybersmart Program

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About Cybersmart

- A national cybersafety and cybersecurity education program.
- Part of Commonwealth government policy
- Formally launched in 2009
- Implemented in phases

www.cybersmart.gov.au
Our evidence base

- Evidence-based, targeted program
- *Like, post, Share:* Young Australians experience of social media (August 2013)
- Discussions with students, parents and teachers through our Outreach program
- Other authoritative research
Our aims

To:
• inform
• educate
• empower and
• engage
children, young people, to be safe and secure online.

cyber(smart:)}
Which actually means...

Develop **good ‘digital citizens’** who:

- are digitally media literate
- protect their own safety online and that of their peers
- are e-secure
- demonstrate positive, ethical and balanced online behaviour.
Key concepts

• Digital footprint
• Digital reputation
• Digital citizenship
• Digital media literacy
Visit the Circus
Roll up, roll up for the greatest show on earth... learn about online safety with Zippep and his circus friends.

Have some fun!
Have some fun in Silicon Deep with Hector and his friends. There's lots of stuff to do to learn about being smart online.

Hector's World
Watch Videos

THiNk

cyber (smart :)
Kids

cyber(smart:)

Choose a website that is safe for the children to use.

Hi Guys, I'm Sam and I want to see how cyber(smart) you can be. It's really important to be safe when you are online and together we are going to learn how. Good luck!
Schools

- Important partner in the education process.
- Also trusted sources of advice and help.
- Need for the school community to stay up-to-speed with their students’ online world.
Outreach

- Internet safety presentations
- Virtual classrooms
- PD workshops for educators
- Connect.ed
- Pre-service teacher program
Parents

- Play a very important role
- Need to start the conversation early
Determining best practice

- Appropriate design
- What is ‘best practice’?
- Ongoing evaluation
- Constant evolution
- Cross-jurisdiction commitment
Drivers for success

• The program itself:
  • evidence-based
  • user tested
  • current
  • high quality, engaging resources

• Opportunities to connect and embed

• Linking with other cross-government/cross-sector programs

• There is recognition of the need to integrate cybersafety and responsible use of technology into mainstream school life as well as day-to-day life.
Thank you

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youtube.com/user/ACMAcybersmart

fb.com/cybersmartcloud