CONNECT WITH CONFIDENCE
STUDENT PRIVACY

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President and CEO of the Internet Keep Safe Coalition
About iKeepSafe

• Established in 2005.
• Leader in research and tracking global trends and issues surrounding connected technology and their effect on children.
• Creates significant global educational content through substantial corporate and government relationships.
• Millions world wide have been positively impacted and are currently benefitting.
iKeepSafe’s Vision

To see generations of the world’s children grow up safely using technology and the internet.
Defining Success

• Ethical
• Responsible
• Resilient
Digital Citizenship
At what age does cyberbullying start? . . . digital piracy (illegally downloading movies and music)?
ONLINE SECURITY
I. STUDENT PRIVACY: POLICIES AND PROCEDURES

• Privacy Program
  • Identify and minimize risks of mishap
  • Document an incident response plan
  • Keep policies up-to-date
  • Train employees
  • Educate students and parents
I. STUDENT PRIVACY: POLICIES AND PROCEDURES cont.

• Privacy assessment
• Establish an E-Safety Committee that includes a privacy point person
• Policies and procedures
II. SPECIFIC PRIVACY RISKS AND ISSUES

• Confidentiality and people in distress
• Legal compliance
• Online communication and social media
• Incident response
  • Data security breach response plan
  • Dealing with incidents
II. SPECIFIC PRIVACY RISKS AND ISSUES cont.

• Sharing personal data with 3rd parties
• Use of technology:
  • School administrators use
  • Educator use
• School websites
• Searches and surveillance
• Data Security
III. Education & Training

• Who should be educated?
  • Students
  • Parents
  • Educators
  • Administrators (including network administrators)
III. Education & Training cont.

• What should we teach educators & administrators
  • Basic privacy awareness
  • Privacy rights & responsibilities
  • Data security
  • Online communication & social media
  • Electronic searches, surveillance, & access
Digital Compliance & Student Privacy: A Roadmap for Schools

DIGITAL COMPLIANCE AND STUDENT PRIVACY: A ROADMAP FOR SCHOOLS

iKeepSafe recognizes that schools and parents want to ensure that technology and services used in the education setting are safe and secure and are compliant with existing laws and regulations related to student privacy and security. iKeepSafe provides valuable and comprehensive privacy information, services and curriculum at no cost to educators, including free policy guidance to help employees and students understand how to leverage technology in the classroom environment.

1. STUDENT PRIVACY POLICIES AND PROCEDURES FOR COUNTIES, DISTRICTS AND SCHOOLS

A. Privacy Program
   To protect privacy adequately, all schools should develop a comprehensive privacy program. A good privacy program will do the following:
   - Identify and implement risks to privacy
   - Document an incident response plan
   - Keep policies up-to-date in light of changing technologies and laws
   - Train employees on how to deal with privacy issues
   - Address student and parent concerns about privacy issues
   
   This information is not exhaustive or definitive, and it is intended to serve as a guide for educational institutions. Additional information can be found in the Federal Trade Commission’s Privacy Online Education Resource Guide (http://www.ftc.gov/privacy/edguide/index.shtm).

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For more information....

Download the Roadmap for Schools at: iKeepSafe.org/roadmap

Or email: info@ikeepsafe.org