Sri Lanka apparel exporter, UNESCO educate kids on sustainable development

The Mas 'Eco Go Beyond' programme, started in May 2006, provides 11,260 Sri Lankan students theoretical and practical knowledge of sustainable development.

According to Mas, students from 30 schools have been selected for the programme.

"UNESCO will use the Mas sustainable development education model and operations base whilst Mas will benefit from the technical expertise, resources and credibility that the agency has in the realm of sustainability," the statement said.

Under the programme, students of selected schools work on existing sustainability problems and design projects to find solutions to address the issues based on the learning gained from the workshops.

Mas Holdings says the learning process and the outcome of the training programmes will be showcased in school exhibitions followed by an awards show in October 2008.

UNESCO is set to develop a toolkit to help promote the project throughout the region, the statement said.

Mas says developing sustainability mindsets among students is important for both Mas and UNESCO as it exhibits how businesses can take on the responsibility of educating employees and local communities on sustainable development.