On the occasion of Global Action Week from 22-28 April, 2012, UNESCO Bangkok, Asia-Pacific Regional Network for Early Childhood (ARNEC), Asia South Pacific Association for Basic and Adult Education (ASPBAE) and UNICEF East Asia and Pacific Regional Office (EAPRO) invite you to send photos or drawings on:

“What is a good early childhood?”

This year’s Global Action Week runs under the theme of “Early Childhood Care and Education” touching on the most critical period in human development. It is when children’s brain develops the most rapidly and socio-emotional support from caregivers, adequate nutrition, good health care and a safe and stimulating environment help them achieve their fullest potential.

Quality early childhood care and education significantly contributes to development and learning of children, prepares them for school and sets a good foundation for life.

We hope this contest will inspire you to reflect on the early years – for adults to share their early memories of childhood and for children to share their perspectives and aspirations.

What to submit?

Photo or drawing showing:
• What helps children learn and grow happily?
  – Adults may help prompt children to draw by asking questions like, “What is your favorite activity? What do you enjoy doing when you’re at preschool / kindergarten / home?” “How do your parents and other family members show their care towards you?”
  – Adults may also reflect on “what they enjoyed doing when they were little?”
• It has to be recent (maximum 1 year old)
• It can be in color or black and white
• For each entry, please submit a completed registration form (see below).

Who can participate?

• Anyone living in the Asia-Pacific region
• Entries can be submitted according to the following five categories:

A Drawing
Category 1: Under 12 years*
Category 2: 13 years to 18 years*
Category 3: 19 years and up

B Photo
Category 4: Under 18 years*
Category 5: 19 years and up

* Children under 18 years must submit a signed registration form by the parent/guardian.
How many entries can be submitted?
Each contestant can submit to a maximum of 5 entries as per the categories mentioned above.

How to submit an entry to the contest?
Entries can be submitted online by e-mail or mailed to the address below.

(A) For online submissions:
• Digital submissions must be A4 sized in TIFF, EPS or JPEG format with a high resolution of at least 300 DPI.
• Send the entries to appeal.bgk@unesco.org
• All submitted entries must be accompanied with a filled registration form.

(B) For submissions by post:
• Photos and drawings should be A4 sized, mailed with the filled registration form, and sent to:
  UNESCO Bangkok
  APPEAL Unit c/o Global Action Week 2012
  920 Sukhumvit Road, Prakanong, Klongtoey, Bangkok 10110, Thailand

How will the judging be done?
Final selection will be done by the contest organizers who will look at the photo's and drawing's relevancy to the theme and merit. Each of the five categories mentioned above will have 3 winners each. The total number of winners will be 15.

Awards
The winning entries will be presented with an official certificate of recognition and featured on the organizers’ websites. Winners will be announced during the Global Action Week from 22-28 April 2012.

All participants that have submitted photos and drawings relevant to the theme will be recognized (name, country) on the organizers’ websites and have their images forwarded to the Global Campaign for Education to be part of the “Big Picture” mosaic on early childhood from all over the world.

Copyright
By submitting a photo/drawing to this contest, the contestant grants the organizing agencies of the contest the right to use the entry and his/her name, country name and age for credit purposes in publications, presentations, documents, websites, videos and other promotional materials related to the work of the aforementioned organizations, without any compensation, notification or permission. The photographers must bear full responsibility for obtaining the consent of children and adults featured in the images.

For more information about the contest write to us at: appeal.bgk@unesco.org or visit our website at www.unesco.org/bangkok
Registration form
(to be submitted for each photo/drawing)

Full name: ....................................................................................................................................................................................................................................

Age: ..................................................................................................................................................................................................................................................

Sex: ..................................................................................................................................................................................................................................................

Postal address: ..........................................................................................................................................................................................................................

Email address: ..........................................................................................................................................................................................................................

As short description about the photo/drawing (in 150-200 words)
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Consent

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Signature of the contestant

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Signature of the guardian/parent
(in case of children under 18 years)

Please email or send your entries by post to us latest by 15th April, 2012
UNESCO Bangkok
APPEAL Unit c/o Global Action Week 2012
920 Sukhumvit Road, Prakanong, Klongtoey, Bangkok 10110, Thailand
Or by email to: appeal.bkg@unesco.org
(Digital submissions of drawings and photos must be in a TIFF, EPS or JPEG format with a resolution of at least 300 DPI)