Only 24% of experts interviewed by the media in Thailand are women.*

THE ISSUE
In Thailand, as in Asia-Pacific and worldwide, women are underrepresented and misrepresented in the media. Female voices are not equally heard and the breadth of female expertise in Thailand is not as visible as it should be.

WHY IT MATTERS
Democratic participation is under threat: Excluding female voices from public debate undermines fundamental rights to equal participation of all in public affairs.

Society and the economy suffer: Stereotypical representations of gender in the news reinforce limiting perceptions of women and men, and ultimately undermine their positive contributions to society.

The quality of journalism suffers: A lack of female voices in the news means a lack of source diversity. Quality journalism can only exist when sources are diverse and balanced.

WHAT CAN WE DO?
Link journalists with the female voices they are struggling to find by providing media in Thailand with a robust list of Thai women across a wide range of expertise.

The Women Make the News - Thailand database
www.wmnthailand.org

The launch will be followed by a UNESCO-hosted training session where experts will learn skills to interact more effectively with the media.

Learn more: http://www.wmnthailand.org/training/

OUR PARTNERS:
Women Make the News - Thailand is a UNESCO Bangkok project supported by Sweden.


Launch on International Women’s Day
8 March 2017

The launch marks the anniversary of a UNESCO-chaired training session where experts will learn skills to interact more effectively with the media.