In Thailand, as in Asia-Pacific and worldwide, women are underrepresented and misrepresented in the media. Female voices are not equally heard and the breadth of female expertise in Thailand is not as visible as it should be.

Democratic participation is under threat: Excluding female voices from public debate undermines fundamental rights to equal participation of all in public affairs.

Society and the economy suffer: Stereotypes and representations of gender in the news reinforce limiting perceptions of women and men, and ultimately undermine their positive contributions to society.

The quality of journalism suffers: A lack of female voices in the news means a lack of source diversity. Quality journalism can only exist when sources are diverse and balanced.

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THE ISSUE

WHY IT MATTERS

WHAT CAN WE DO?

THE PROJECT

The Women Make the News - Thailand database

www.wmnthailand.org

250+ profiles of Thai female experts and growing!

Entire website available in English and Thai

Link journalists with the female voices they are struggling to find by providing media in Thailand with a robust list of Thai women across a wide range of expertise.

Launch on International Women’s Day

8 March 2017

Did you know?

In Thailand, about 36% of all scientists are women.

Only 24% of experts interviewed by the media in Thailand are women.*

The Women Make the News - Thailand database is a UNESCO project supported by the Sweden.

User-friendly web portal

Diverse profiles covering 6 sectors and more than 30 cities in Thailand

Featuring 3 Themes:

Media, ICT & Innovation

Environment & Climate Change

Cultures & Histories of ASEAN

* UNESCO Institute for Statistics, 2 Grant Thornton, 3 Global Entrepreneurship Monitor GEM, 2015

** Thai PBS Report on Gender Equality in Thai TV Broadcasting Organizations, 2015